

ADVISORS TRAINING WORKSHOP

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1. Welcome
2. Advisors – Why train them?
 - a. Future of your Association lies in advisors
 - b. Builds stronger student leaders
 - c. Connects them to each other
 - d. Teaches effective practices
 - e. Helps retain them in the profession
3. Skills All Advisors Need
 - a. Ability to allow kids to fail
 - b. How to organize student council
 - c. Understand STUCO is more than dances/decorating. Most important is Service
 - d. Attendance at State events will help you be a more effective advisor
 - e. Networking is a key component to your success
 - f. Relationship building is a fundamental skill
 - g. You must be able to say no and explain your reason
 - h. Take care of yourself, it is easy to get burned out!
4. Introducing advisors to your Association
 - a. Welcome email
 - b. Phone calls
 - c. Introducing them to Region/District Board Member
 - d. Inviting them to training
 - e. Scholarships available through Association and Districts
5. What does your Association offer to train advisors?
 - a. Email Updates
 - b. New(er) Advisors Conference
 - c. Advisors Conference
 - d. District Meetings
 - e. State Convention
 - f. Spring Socials
 - g. Summer Workshop
6. Email Updates
 - a. Informational
 - b. Answers questions
 - c. Provides ideas
 - d. Builds relationships
 - e. How fast do you return emails/questions?
7. New(er) Advisors Conference & Advisors Conference
 - a. Promo Video
 - b. Invitation – Informational Flyer
 - c. Agenda
 - i. REALMS
 - ii. Association info
 - iii. Q & A

- d. New Advisors Checklist
- e. Advisors Handbook
- f. Theme based Program
 - i. Consultant
 - ii. Small Groups
 - iii. Panel Q & A
- g. Graduate Credit
- h. Free Stuff - Goodie Bags
- i. Free stuff – what do you give them?
- j. Advisor Hospitality Room
- k. Meals provided by Sponsors
- l. Theme based decorations/food
- m. Certificates of completion
- n. Follow up email

8. District Meetings

- a. Business Meetings
- b. Top 10 Ideas for the Year
- c. Advisor Recognition

9. State Convention

- a. Welcome and Informational Meeting
- b. Advisor Hospitality
- c. Business Meeting
- d. Small Group Presentations

10. Summer Workshop

- a. Promo for Advisors to Attend
- b. Scholarships available
- c. Visiting Advisor Program
- d. Assign them to councils as well
- e. Allow them to “help” with special projects. Showcase their expertise.
- f. Give them stage time
- g. Let kids see the human side
- h. Follow up after Workshop with email
- i. Offer to help lead a school based workshop

11. Spring Socials

- a. Events planned in each district by veteran advisors
 - i. Dinner
 - ii. Painting class
 - iii. Breakout
 - iv. Idea sharing
 - v. Officer training

Spring Email

I got your name and email from Hope Conover, Southeast Rep for MASC and she tells me you are the advisor at Clearwater High School. I wanted to introduce myself and fill you in on some of the important information for Missouri Association of Student Councils.

We have a large membership base of public and private schools in MO and lots of great events and activities for kids and advisors. The email I send out is titled MASC Update with the date each week and comes from masc@masc1.org. Please be sure to look for it, sometimes it gets caught in spam filters! You may need to get our address in your email system!

State Membership - This is \$100 per school year. Your school must be a member of the state association to participate in our state events - Examples: State Convention, Summer Workshop, Advisor Conference, and New Advisor Conference. Your school is encouraged to join before Dec 31 to avoid a higher fee and to be eligible for Honor Council, Scholarships and other benefits. (which are many!) I would highly encourage you to go ahead and join the Association right now. This will keep you updated on our news and info and allow you to send students to Summer Workshop in June!

District Membership - Your school is in our Southeast District. The dues for SE are \$60 per year and allow you to send a delegation to the District Meeting in the fall. This year, the one-day conference will be at Poplar Bluff HS on Oct 28. Info about this will be sent from Hope, at Poplar Bluff HS and our SE District Board Member.

We have an approved Leadership Curriculum that can only be accessed by our members and lots of resources on our website - www.masc1.org I am available all the time. I am a retired school counselor and student council advisor. I work from my home and love to help advisors with anything they may need. Please do not hesitate to reach out to me about anything. For example - if you need help with constitutions - I can help. If you are looking for icebreakers or ideas for projects - I've got you covered.

Please follow us on Twitter, Facebook, Instagram, and Snapchat. - @MASCstuco for all of them.

We also have a REMIND set up for advisors - Phone: [918 615-8789](tel:9186158789) Text: @moadvisor

Our organization is filled with lots of advisors who are incredible people who are more than willing to help. I have only touched the tip of the iceberg with all we have to offer. Our State Convention in March is one of the most incredible events ever! It typically has around 1200 kids and advisors, three to four keynote speakers, small and large group workshops and tons of idea sharing, We will be in St Louis at Mehlville HS. Of course I will send out info about that starting in the late fall.

Please let me know how I can help you. I know this is a lot to take in and may seem confusing. Again, I am sorry it took me so long to get back to you. I am happy to answer questions!

Terri

PS What do you teach? Are you from the area? Where did you go to High School? College? I am sure we have a connection somewhere!

Fall Email – Join the Association

I would love for your school to join the Student Council State Association. Your school was involved in the past, but has not been active in our organization for the past few years. We have nearly 300 member schools in our state. Junior High, Middle Schools and High Schools and are open to both public and private schools! We are one of the strongest State Associations in the country and believe me; we have lots of wonderful things for you and your students to take advantage of! We are sponsored by the MO Secondary School Principals Association, but are an independent organization.

We have so much to offer. Here is the basic information I send to new advisors:

1. I am adding you to our email update list. Please make sure that my email address is in your book so the emails will come through your school system. I send out an email once a week with news, registration links, ideas and reminders. It is titled MASC Update - (date) and comes from masc@masc1.org One came out today! I can forward it to you.
2. Please follow [this link](#) to join the Missouri Association of Student Councils. The membership dues are \$100 per school year and need to be paid before Dec 31 to maintain good standing and qualify for all our benefits.
3. The **Trails West District Meeting** will be on October 27 at Belton HS. The [Registration Link is Here](#) and will close on October 11. The dues for Trails West District are \$25 per school year and you will pay \$15 per person to attend the conference. Additional information will come from Taylor Tholen, advisor at Fort Osage HS and TW District Board member. There are many sizes of schools in our Association - big and small!
4. The **New Advisors Conference** is at The Lodge at Old Kinderhook on Saturday, October 8. The cost is \$60 per person and includes lunch and materials. The [link is here](#) and the deadline to register is Sept 30. The **hotel reservations MUST BE MADE by Sept 16**. The rooms for the hotel are \$99 night and hotel website can be [found here](#)
5. The **Advisors Conference** is on Sunday and Monday, October 9 & 10. You can stay over to enjoy two additional days of learning, networking and professional development. The link for registration is [found here](#). The cost for this conference is \$80 and includes your meals and materials. Scholarships are [available here](#).

Our website - www.masc1.org has all this information and MORE! Once you join, you will get a bounce-back email with a password to the RESOURCES section of our website.

Please let me know if you have questions or need any help. I love student council and leadership. I am a retired school counselor and student council advisor who works from my home (in Stanberry) for our Association. I am here to answer questions or do whatever I can do to help you.

Have a great rest of the weekend and please let me know when you get this,
Terri

Fall Email – Attend New(er) Advisors Conference

I see you are the new student council advisors at Montgomery CO High School. I wanted to introduce myself and welcome you to the MO Association of Student Councils. We have many benefits for our member schools and will do all we can to help you in your job as a student council advisor. If you have not already **joined our State Association** be sure to complete the membership form found [here](#).

I want to encourage you to attend the **New(er) Advisors Conference on Saturday, October 8** at the Lodge at Old Kinderhook. The cost of the workshop is \$60 and includes lunch. THEN...stay over Sunday and Monday to attend **Advisors Conference** for \$80. Room rates at Old Kinderhook are \$99 a night. This event will help you get started and learn so much about being a student council advisor. Plus, you will meet some incredible people who love student council and are willing to share ideas with you too! I am attaching the brochure for the Conferences so you will have all the information.

I know funds can be a problem for advisors so I have a couple of suggestions for you:

1. Complete the [scholarship application](#) to attend. These funds are being supplied by MO Retired Teachers Association and we are proud to partner with them.
2. Apply for PD funds through your school district. Our conferences are just like workshops for classroom teachers. You will learn tactics, ideas and strategies to promote school climate/culture. You will learn skills to use in your classroom as you work to increase test scores for your building. You will be motivated to become not only a better advisor, but also a stronger teacher.
3. Reach out to the local service clubs in your community. Lions, Rotary, Optimist - they may have funds they are willing to share with you to attend the conferences. Each of them has a component about supporting youth in their communities and may be willing to sponsor your registration and/or hotel.
4. Your school's Booster Club may have funds to help you. These organizations often support more than just athletics in schools. It does not hurt to ask.
5. **USE YOUR STUDENT COUNCIL FUNDS** - I know many of you will hesitate to do this, but it is perfectly acceptable to use the council's money to attend a conference that will help you become a better advisor and leader for your students. It is an investment in your council when you attend the conference!

I was an advisor for 30 years and now work from my home to run the day to day operations of MASC. I am available nearly every day to answer questions, help you find resources or provide guidance as you lead your own council. Please let me know how I can assist you!

Have a great weekend,
Terri

Email AFTER New(er) Advisors Conference



It has been a month since you attended the New(er) Advisors Conference and I wanted to check in to see how things are going. I hope some of the information we shared at the conference was helpful to you and your student council. Please take a few minutes to read through this email and let me know if you have any questions!

MASC MEMBERSHIP

If you have not completed the membership form for MASC, please be sure to do this before December 31. This is a different fee and form than the District membership fee. Your school must be an MASC member to be able to attend our State Convention, Summer Workshop and to earn awards/scholarships from our organization. Click this link to find the membership form.

Each week, an email update is sent out to advisors and these contain information regarding upcoming events or Association news. Please email me if you are not getting these emails.

WINTER ENERGIZER

Winter Energizer - This is only for High School students who have attended Level 1 or 2 of our Summer Workshop. The registration for Energizer will open at 6:00 am on November 19. Last year it filled in 18 minutes. Please make sure your students who are interested in attending know when registration opens!

STATE CONVENTION

Information regarding State Convention will be released over the next few weeks. Be aware, the cost is \$75 per person (students and advisors). Your school may bring up to 6 students. Each school must complete a registration form and make hotel reservations by February 3.

Please do not hesitate to email me if you have questions or need anything! I was very excited to see and meet so many new people. I hope your experience, as an advisor has been a good one so far. I honestly remember being a new advisor and how overwhelming all the information seemed. I know it takes time to get your feet wet and to feel comfortable in this role. Just remember, MASC is here to help you and I will be happy to do whatever I can to make things easier.

Have a great week, Terri