

Surf...

Ride the wave of spirit as long as you can



Strengthen what works...

Let go of what doesn't work...



Boosting your School Spirit: The Triple 'S' Approach



Presented by Bob Kline
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TED Talk: "Kids These Days"

Be the Storyteller...

Stories are the heartbeat of your school

My story as an activity director...



The defining aspects of my school's story...



Swim...

Your students will swim with you



Things I already do with my students...

Things I could do with my students...



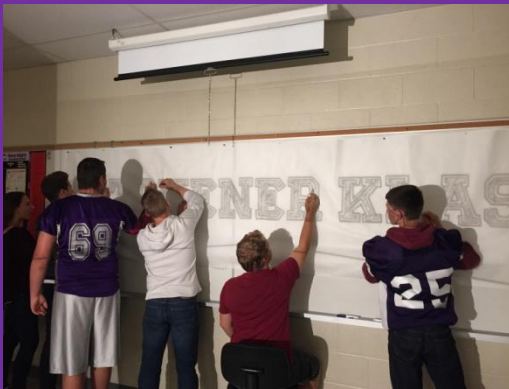
Kline's 'Five' - Principles that Work

Bob Kline - Huron Heights Secondary School - www.klinespeaks.ca - @klinespeaks

Approach #1

High quality banner = High quality event

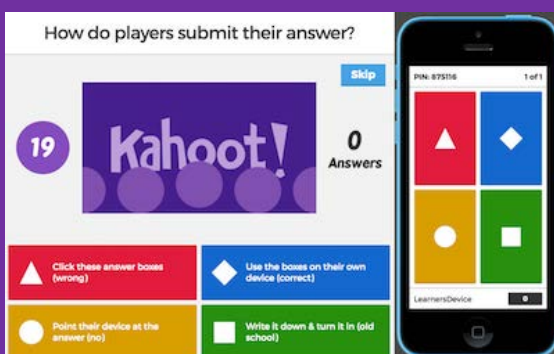
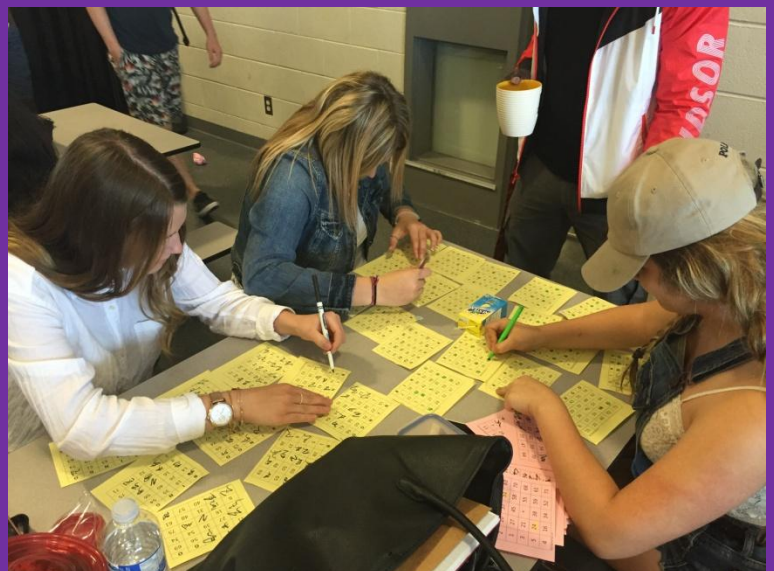
- ★ Trace banners (absolutely no 'freehand').
- ★ Spend money on the good paper.
- ★ Use paints you can mix.
- ★ GO BIG!



Approach #2

Lunchtime events should easily involve everyone

- ★ BINGO and 'Kahoot' Trivia bring the hype.



Approach #3

Greet and face paint in the morning on game days and random days



- ★ Blast good music
- ★ Invite non-leaders to help face paint.



Approach #4

Ditch the Themes

- ★ Remove barriers for attendees.
- ★ Adding layers for costumes, accessories, and decorations appeals to a small group of students while many others view it as a barrier.



decorations appeals to a small group of students while many others view it as a barrier. Our Semi Formal attendance went from 300 to 540 when we ditched the themes.

Approach #5

Embrace your school's identity

- ★ Protect your 'brand'.
- ★ Wear your colours wherever you go as a group.
- ★ On Fridays we wear purple!

