

There's an app for that!

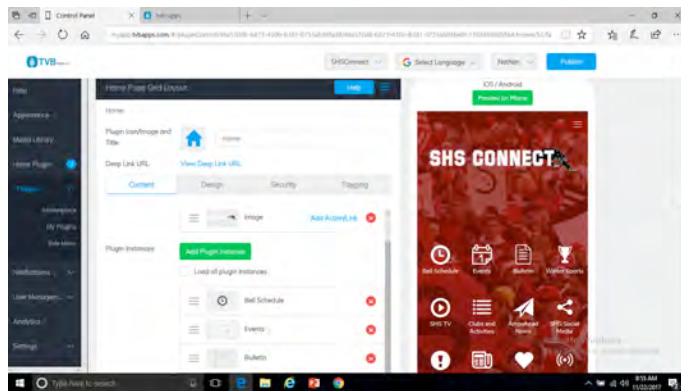
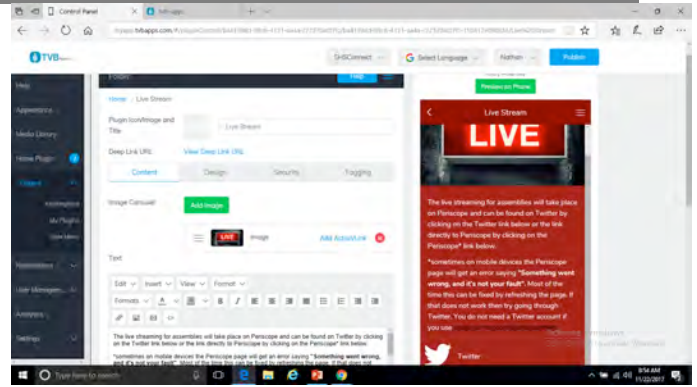
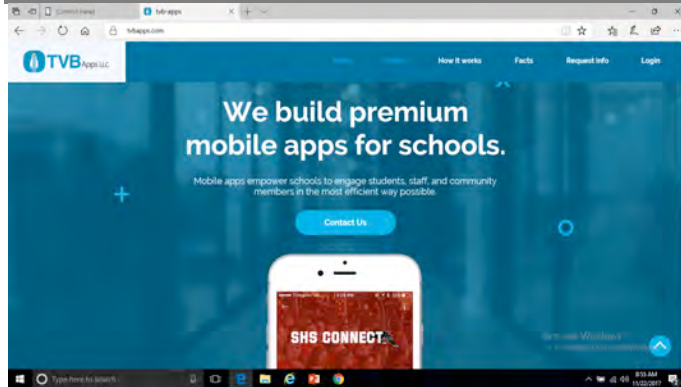
Greg Barker

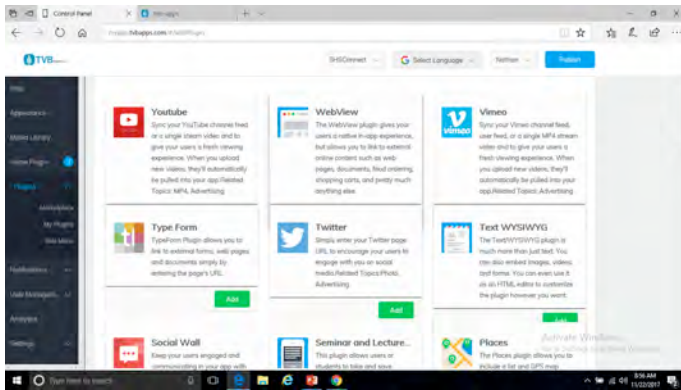
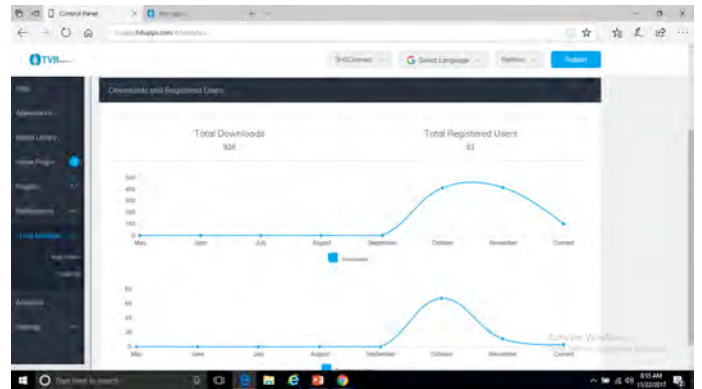
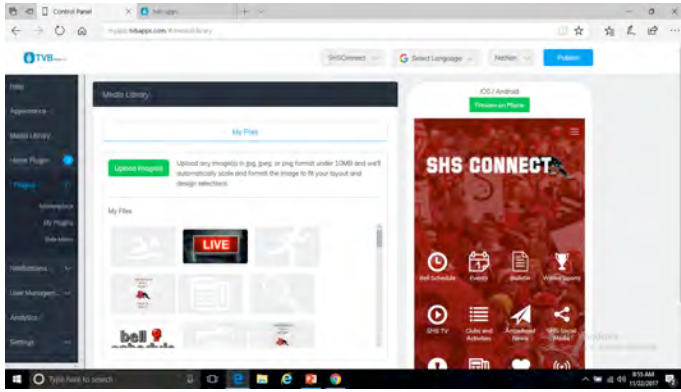
Assistant Principal, Snohomish High School

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SHS Connect App





FINAO

Revolutionizing Culture
Fueling Academic Achievement
Washington Students Leading The Way

FINAO
FAILURE IS NOT AN OPTION

November 2017

1. Students get to see their group's activity levels
2. Scrolling up hides the activity levels
3. Group comments are for the group only

FINAO is a safe, fun, and empowering school branded climate and culture platform. It's a brand and mindset for individuals to be the best version of themselves by capturing and sharing their educational activities journey, life learnings, and experiences with others – on their own terms, by their own definition of success. No bullying, no bashing, no drama.

Goals Activities Mentoring Life-Tips Sharing Data

"The FINAO brand, message, and platform is a game changing system. It's the complete package."
- Dr. Jim Bauman, PhD
US Olympic Team Sports Psychologist

<http://www.finaoapp.com>

1. Start Your Journey by Posting to a FINAO
2. Follow others FINAOs in your Home Feed
3. Person-to-person comments are just between you two
4. Encourage others, be inspired!

One objective:
A fun and engaging path (for youth, by youth) towards building school climate & culture, and life-long learning. FINAO was designed by Students to help them lead in the management of all school events, groups, teams, and communications on one tool, in one place.

for youth - by youth!

like a year book → positive brand
recognition → goals
rewards → activities
national view → student-led
measurable → relevant
year-to-year data

BEST PRACTICE

School branded experience:
for students, by students

Actionable Data; recognition...
...real-time best practice visibility

- Student leaders manage school FINAOs!
- Student group leaders manage Groups!
- Everyone Posts!

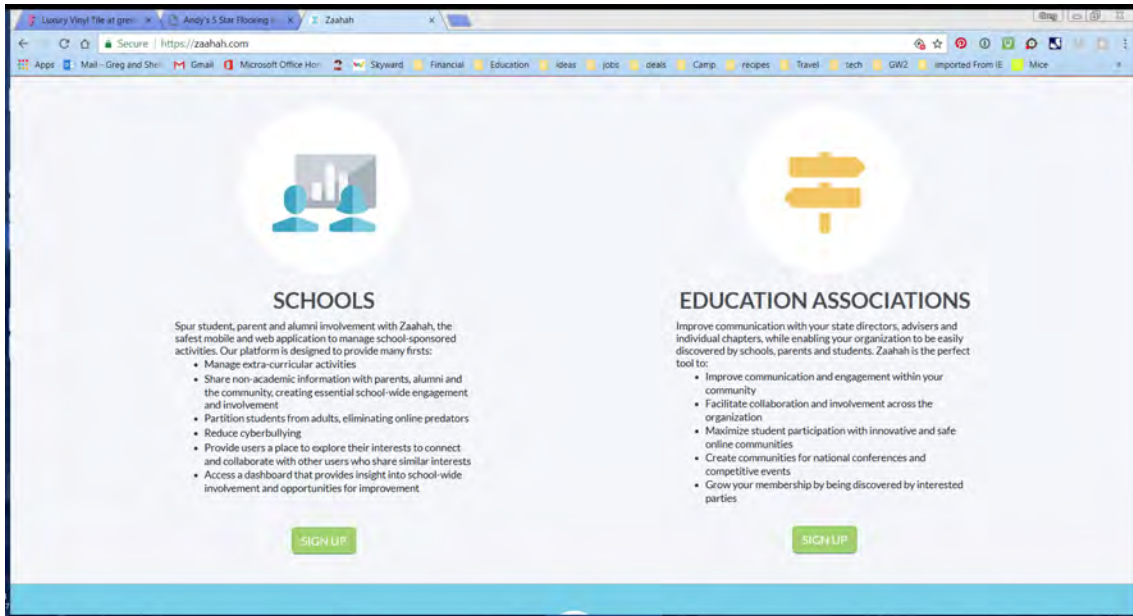
Feature Map

- Group Creation, Tracking, Activities Management
- Group Communications and Notifications
- Announcements and Updates
- Student Updates, Notifications
- Student Club, Dash, Teams
- Safe Community Model
- Software Content, Strategy, and Branding
- Category View of Activities and Engagement
- Real-time Data & Best Practices
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