

Reumors

April 2014



WHAT IS THE NATIONAL ASSOCIATION OF WORKSHOP DIRECTORS? WHOM DO WE SEEK TO INVOLVE AND TO BENEFIT?

Jim Finnemeyer



As I begin my term as the new Executive Director of NAWD, I am struck by the realization that this organization is blessed by many individuals who have attended numerous conferences sponsored by NAWD since its' founding by Dr. Earl Reum in 1973. Working with the Executive Directors of the State

Student Councils and with the support of the National Association of Student Councils, he saw the need to bring Executive Directors together with the summer leadership workshop directors to network and to share ideas on how to advance leadership education and to improve leadership workshop experiences for students across the nation - thus, the organization's name- National Association of Workshop Directors.

In the 1980's, the focus of NAWD was broadened as many state student council organizations not only sent their summer workshop directors to the annual December NAWD Conference, but also included workshop staff members as well. The NAWD conference program expanded to include more experiential sessions so that both student council Executive Directors and workshop directors went home with new ideas and resources, but so did many of their staff members as well. In the late 1980's and into 1990's, NAWD expanded again with school district directors of student activities and teachers of leadership classes attending the annual conference. The Herff Jones Corporation came forward to sponsor awards that recognized directors of leadership workshops as well as NAWD members who were the "teachers of activity advisors" in their states and in the nation. Thus the Dr. Earl Reum Award was created. The next expansion of interest in NAWD came from motivational speakers who focused on both school assembly programs as well as in-school workshops for student leaders. As the 21st Century began, NAWD partnered with Difference Makers, Digital Dynamx, and the newly created Alliance for Student Activities to promote the value of student activities and leadership education. Activity programs have faced increasing attack by local, state and national educational leaders who focus increasingly on standardized testing, academic accountability and time-on task in schools. This

approach to American education has lost sight of the life-long learning experiences which co-curricular activities contribute to the development of the well-rounded student who is prepared for team-work, project organization, public speaking and negotiation skills as well as being good a citizen- skills so critical for success in our schools, communities and society.

The NAWD organization today is more than an organization for student council advisors and workshop directors. It is an organization dedicated to providing educational forums and resources for adults who work with the young people of America. The goals are to facilitate networking with others and to learn new ways of teaching leadership, communications, motivation, teamwork, personal organizational skills, and project and event planning. The National Conference on Student Activities must thus provide program strands that encourage participation from a wide variety of activity advisors, school administrators, leadership educators, and motivational speakers and consultants. NAWD can provide opportunities to both network with those with broad interests and at the same time work with and learn from others in their respective fields of interest.

The task of NAWD is to meet the needs of those who can attend the NCSA every year wherever it is held, but also to meet the needs of those who can only attend sporadically when location and cost permit.

NAWD's ultimate mission is to be the voice of student activities and leadership education in America and to sponsor an annual conference that brings together different groups of like-minded leadership educators and newly-minted activity advisors for a weekend of learning, networking, and fun so that they are inspired in three days to return to their homes and communities to make the most significant difference possible in the lives of their students, colleagues, and community members.

It is my hope that, as both recent NCSA participants and veterans of many previous NAWD programs, you will join us in person every year that you can at the National Conference on Student Activities, that you will bring with you someone new who can be inspired by the experience, and that if you can not attend in a given year, that you can find ways to keep connected to NAWD until we meet you again in person.

**WHAT SHOULD THE NAWD DREAM BE?
2 YEARS FROM NOW? 5 YEARS FROM NOW?
10 YEARS FROM NOW?**

Successful organizations do not look the same year after year.....

1. What should NCSA look like?
2. Who should be in the membership of NAWD?
3. What other activities and services should NAWD provide in addition to hosting an annual NCSA conference?

Where should NAWD be heading with its programs, resources, and membership? Your opinion matters.

Your help is needed to form a new NAWD mission statement and NAWD goals.

Email your ideas and thoughts to Finnemeyer@NAWD.com by Monday, May 5th.

NAWD NEWS

Please visit the NAWD website, www.nawd.com. Working with NAWD webmaster, Lou Miller, we are updating several aspects of the site at this time. Look for updates and details regarding the NCSA Conference sponsored by NAWD in Scottsdale Arizona. Visit the 2013 NCSA conference site for workshop resources and a photo album of Austin memories created by David Brame and Digital Dynamx.

Click on the "Earl Reum Award" tab and find out how to nominate an individual from one of the eight regions in America who has contributed to the development of leadership educators and activity advisors. The deadline is September 1, 2014, but it is not too early to work on the nomination process before the end of this school year.

New NAWD Executive Director, Jim Finnemeyer has initiated the process for NAWD to make application to the Internal Revenue Service to be recognized as a 501 c-3 non-profit charitable and educational organization. Working with NAWD Board of Director members, Diane Anderson (Eastern Region-Virginia), Sandy Hillman (Central Region-Indiana), and Stu Shaffer (Western Region- California) a process has begun to revise the NAWD Articles of Organization to meet the requirements of the IRS for 501 c-3 status. These revisions will be shared with the NAWD Advisory Board, composed of 27 members (winners of the NAWD Workshop Director of the Year Award or Dr. Earl Reum Award since 1985). The present Articles require a 2/3 vote of the members of the Advisory Board voting to approve amendments to the present Articles of Organization. Thus, the adoption of new Articles will meet IRS standards and the present needs of the NAWD organization.

**MAKE YOUR PLANS NOW TO JOIN US IN
SCOTTSDALE, ARIZONA FOR
THE NATIONAL CONFERENCE ON STUDENT
ACTIVITIES**



Chaparral Inn and Suites, Scottsdale, AZ

Leadership Fiesta

Mark your calendars for the NCSA Conference scheduled for **Friday, December 5 through Sunday, December 7, 2014** at the Chaparral Inn and Suites in beautiful and warm Scottsdale, Arizona. **Consult www.nawd.com** throughout this spring for updates and details. Our webmaster, Lou Miller will be posting an application if you want to volunteer to present a workshop at the conference as well as other ways that you can actively participate in this year's program. It is our goal to post a preliminary conference schedule, workshop topics, and conference costs this spring so that you can present the details about the conference to your administration for approval to attend before the end of this school year. We hope that you recruit colleagues from your respective schools and states to join us for the "Leadership Fiesta" in Arizona. The NAWD organization is appreciative of the work done by Dan Dodge, Jeff Peters and the leadership team in Arizona as they plan an outstanding weekend. If you teach leadership in the classrooms of our nation, or are advisors to a wide variety of student activity organizations, or develop leadership education programs or conduct workshops for young people and their advisors on the state or national level, this NCSA conference is for you.

Reumors

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**To submit announcements, articles or corrections
for newsletters, please email the NAWD Office**

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PARADE OF IDEAS

In keeping with the tradition of sharing ideas at NCSA Conferences, the following are ideas that you hopefully will find to be useful.

A-Z Resources & Ideas for Advisors

Terri Johnson, Executive Director
Missouri Assoc of Student Councils
Masc@masc1.org 816-261-7079

Terri compiled 71 different ideas, websites, contacts and shared them using every letter of the alphabet. Below is just a small sampling of these great student activity resources, service ideas, and inspirational materials. Contact Terri for this list and other great resources that MASC has. Examples are given below:

APPS

Notes - use it to remember quick ideas you hear at a conference, meeting

Shazam - don't know the name of a song, or want to remember it for later – tap to "listen"

Poynt - in a strange location and need to find food, gas, business

Community Service Ideas

Check out the following website for a list/printable of 366 community service ideas!
<http://lancaster.uni.edu/4h/serviceideas.shtml>

Eleanor Roosevelt

"Leadership the Eleanor Roosevelt Way"

Great book to add to your book list! "A good leader inspires people to have confidence in the leader; a great leader inspires people to have confidence in themselves."

Lumitons

Soft, foam light up sticks- great for dances, events both inside and outside

<http://www.windycitynolvelties.com194725p/16-inch-led-lumi-ton-light-up-baton.html>

Oprah

<http://www.oprah.com>

Sign up for the Thought of the Day. Many of the articles are perfect for teaching leadership and helping teens with issues and relationships.

VistaPrint

Inexpensive way to get business cards, posters, signs, printing – Some items FREE!

<http://www.vistaprint.com>

Margaret Bradsher, Person HS,

North Carolina
margar3347@aol.com

Best spirit building idea

Have a reverse Homecoming during basketball season. Call it Coming Home.

Have a parade at half-time with floats done by clubs and organizations. The floats should be about the size of a red wagon or shopping cart. Our winner was a red wagon pulled by a child's John Deere tractor, sponsored by FFA.

Combine this activity with a winter spirit week and maybe a dance after the basketball game.

Favorite quote on student leadership

"Leaders don't make excuses, they find solutions."

Karen Crawford, Montgomery County Public Schools, Maryland

Karen_L_Crawford@mcpssmd.org

Easy and cheapest activity

Drive for Supplies- use a generic checklist to run a drive at your school. Great spring activity to prepare for the next school year

<http://www.montgomeryschoolsmd.org/departments/studentaffairs/sao/supplies>

Best icebreaker

Body parts- back to back, front to front, elbow to ear, etc.

Tiffany Bonner, John H. Guyer HS,

Denton, Texas
tbonner@dentonisd.org

Easy and cheapest activity

Recycled Christmas Ornaments- Make ornaments out of recycled items such as cans, light bulbs, soda rings, etc. This is a fun and inexpensive way to make gifts for teacher appreciation and it also helps promote environmental awareness.

Best spirit building idea

Pep-nic-Pep-nic is a combined picnic and community pep rally. Classes and organizations make picnic baskets and auction at the pep-nic. The money can be split between the different organizations or used for the overall activity fund for the school. A pep rally is held after the basket auction.

WISDOM AND RESOURCES FROM EARL REUM

NAWD founder Dr. Earl Reum inspired young people and educators and the thousands of individuals whom he touched in his personal and professional career. As a speaker he was profound, humorous, insightful, challenging and supremely optimistic about life and his fellow human beings. As a author and writer of an incredible array of books, monographs, and articles, he provided resources for leadership and life for over sixty years. **Reumors**, named for Earl will share these resources with NAWD members as a tribute to him and as a guide and an inspiration to those who read them and use them in their personal and professional lives.

WHAT IS THIS STUFF CALLED LEADERSHIP ANYWAY? What kinds of definitions are there? Who really knows? And Let's put it in a genuine context, shall we...? Let's call leadership what it is...and not by what we wish it were...

Let's help young people to see new, enriched, full dimensions of leadership as it can function with real people living in a real world. Then, if it is possible to describe, to feel, to know, let's hook up leadership with a genuine understanding of what patriotism and honest loyalty can be in a school, in the nation, in the world... And let us not tell lies which merely sound good and have no application.

Kids need to know. They need to know that other kids have been there, have seen the confrontations and are still willing to take a meaningful stand in the face of opposition. They will be willing to commit time, energy, ideas and creativity to the cause, the cause of leadership. They will do so in depth and dimensions that only the present generation of leaders can know.

Leadership becomes a discovery. Leadership becomes personal behavior in a personal situation. The expert becomes the person who is doing the discovering. Herein are recorded merely blaze-marks, the discoveries of previous discoverers. They are the guide - not the answers. They are part of the process of leadership. They are the Little Leads which may help in the discovery.

dr. earl reum, 1973

Below is a sampling from Earl's "Little Leads-Vol. X"

*Better to strive and climb
And never reach the goal,
Than to drift along with time
An aimless, worthless soul.
Aye, better to climb and fall
Or sow, though the yield be small,
Than to throw away, day after day,
Never to strive at all.*

"All people smile in the same language."

"A smile is a curve that can set a lot of things straight."

"Coming together is a beginning,
Keeping together is progress
Working together is a success."
... Henry Ford

INSTEAD OF POINTING A FINGER.....
HOLD OUT A HELPING HAND!

If you have words of wisdom, an article, or a story written or shared by Dr. Earl Reum from his collection of advice and inspiration, please consider sharing it in a future issue of *Reumors* or posting on the NAWD website. It may be just the resource another NAWD member or one of their student leaders needs. Email it to Finnemeyer@nawd.com