

# Reumors

April 2015



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## THE POWER OF LEADERSHIP COMES TO NIAGARA FALLS, NY

The 2015 National Conference on Student Activities (NCSA) sponsored by the National Association of Workshop Directors (NAWD) and hosted by the New York State Council on Leadership and Student Activities will bring together educators from across the United States and Canada for a jammed-packed weekend of speakers, breakout sessions, focus groups, "Meet the Pros" sessions, networking, and social activities. Consult [www.nawd.com](http://www.nawd.com) for updates on conference details. Posted recently are a preliminary lists of P.O.W.E.R. sessions and Focus Groups. A call for presenters for breakout sessions will be posted on the website by mid-May. A preliminary schedule can be found on page 3 of this issue of *Reumors*.

NCSA is designed to provide program strands that encourage participation of activity advisors in high schools and middle schools from a wide variety of activities (including NHS, DECA, FBLA, class government, student council, and school clubs), administrators, leadership classroom teachers, motivational speakers, and consultants. The 2015 program will feature:

- Two general session keynote speakers
- Three 40-minute workshop presentations
- One hour-long session with different groups focusing on camp curriculum and logistics, conference planning, leadership retreats, middle level activities and conferences, advisor training, club management, and more.
- Panel of practitioners and experts in the field of student activities sharing 30 tips in 30 minutes
- Four "Meet the Pros" sessions- in each 10 minute session learn about new materials, methods, projects that have been successfully implemented in middle schools and high schools across the nation
- Mixers, social activities and meals that promote networking and fun

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**Dates:** Friday, Dec. 4 to Sunday, Dec. 6, 2015

**Locations:** Sheraton at the Falls and the Niagara Convention & Events Center, Niagara Falls, New York

**Rates:** \$126 including taxes for one to four people per room per night. **Reservations** can be made by calling 1-800-953-2557

**Cost: \$315** (program and materials, two breakfasts, one lunch, one dinner, and NAWD dues) by Oct. 31<sup>st</sup>  
**\$295** reduced rate when registering as part of a group of 5 or more or as an NASSCED member by Oct. 31<sup>st</sup>  
**\$335** after Oct. 31<sup>st</sup>  
**\$370** on-site

### Pre-conference activities:

#### December 3:

Niagara Falls Culinary Institute Cooking  
Niagara Wine Trail  
Toronto City Tour & Theater Show

#### December 4:

Tour of Niagara Falls NY & Ontario  
Speakers Showcase

**More information regarding registration, hotel, pre-trips, and sessions can be found at [www.nawd.com](http://www.nawd.com)**

Need to convince your administrator or school board that the National Conference on Student Activities is important and that you need to be there? [CLICK HERE](#) for a letter to school administrators that will help explain how your attendance will benefit you AND your school.



**CONFERENCE STRANDS at "P.O.W.E.R. of Leadership"**

In the schedule for NCSA-2015 there will be THREE breakout sessions each with a length of 40 minutes. Seven to eight different workshops will be offered during each session. The topics will be based around FIVE major P.O.W.E.R. strands. Delegates may select sessions from the same strand or mix and match among the strands. Potential topics for each strand may be found at [www.nawd.com](http://www.nawd.com) by clicking on "NCSA 2015".

**P** roviding Effective Communications Tools  
**O** rganization and staff development  
**W** orkshops and Curriculum  
**E** ngaging students & staff both in high school and middle schools  
**R** esources to raise expectations & inspire achievement

As of May 15<sup>th</sup> you can apply to be a presenter at NCSA- 2015 by going to [www.nawd.com](http://www.nawd.com). Potential presenters have until September 10<sup>th</sup> to submit applications.

**NCSA 2015 FOCUS GROUPS**

These are a facet of the NCSA and are designed to be interactive collaborative idea- and material-sharing sessions.

**Time Length:** One hour

**Attendance:** Tickets will be issued at registration (maximum of 15-20 per group)

**Facilitator:** Each focus group will have a pre-determined facilitator with experience in that specific topic area.

**Participants:** Participants will be asked to indicate their top 4 choices as part of the online conference registration. This process is designed so that we know if we need to offer two focus groups on the same topic. Participants will be notified in advance of the focus group session to which they are assigned to attend.

**Suggested topics of Focus Groups:**

- **Middle Level Camp/Workshop and Conference Curriculum Components**  
(Designed for ML Camp Directors, staff members, State Executive Directors)
- **Middle School and Upper Elementary School Leadership Development and Activity Programs**  
(Designed for middle school and elementary school educators)
- **School/School District Leadership Retreats & Lock-Ins**  
(Designed for Activity Advisors, Directors of Activities, Administrators)
- **High School Leadership Camps/Workshops**  
(Designed for Camp Directors, staff members, and State Executive Directors)
- **High School Leadership Camps/Workshops for Advanced Students**  
(Designed for Camp Directors, staff members, and State Executive Directors)
- **Leadership Camp/Workshop Planning and Logistics**  
(Designed for Camp/Workshops Director and State Executive Directors)
- **Advisor Workshops, Seminars, and Conferences**  
(Designed for State Executive Directors and Consultants)
- **Leadership Class Curriculum**  
(Designed for Leadership Class Educators and Administrators)
- **Challenges of Fund Raising**  
(Designed for Activity Advisors)
- **Designing Leadership Training Activities**  
(Designed for Activity Advisors)
- **Program Planning for your Group**  
(Designed for Activity Advisors)
- **Leadership Training for Your Group Members**  
(Designed for Activity Advisors)
- **Club Management**  
(Designed for NHS, DECA, FBLA, class government, and club advisors)
- **Championing the Value of Student Activities**  
(Designed for Administrators, Directors of Activities, State Executive Directors)

Click on NCSA 2015 at [www.nawd.com](http://www.nawd.com) for details regarding each topic.

**National Conference on Student Activities**

**Thursday, December 3**

11:00 AM – 3:00 PM Pre-conference Trip: Niagara Culinary Institute-Cooking Class & Tour  
9:30 AM – 4:00 PM Pre-Conference Trip: Niagara Wine Trail  
12:00 PM - 11:59 PM Pre-Conference Trip: Toronto City Tour & Theater Show

**Friday, December 4**

9:30 AM – 4:30 PM Pre-Conference Trip: Tour of Niagara Falls, NY & Ontario  
12:00 PM - 6:00 PM Registration  
12:20 PM-2:00 PM Pre-Conference Speaker & Advisor Training Showcase sponsored by NASSCED & NAWD  
12:20 PM-1:00 PM Showcase Session #1  
1:00 PM-1:20 PM Intermission & Meet/Greet  
1:20 PM-2:00 PM Showcase Session #2  
2:00 PM- 6:00 PM Hall of Exhibitors  
3:30 PM- 4:45 PM Pre-Conference Special Workshop Sessions  
5:00 PM - 6:00 PM Newcomers' Meeting and Reception  
6:00 PM - 7:15 PM Welcome Reception and Dinner  
7:30 PM - 10:00 PM First General Session  
Mixers and Earl Reum Award Presentation  
Keynote Speaker: TBA  
Parade of Ideas

**Saturday, December 5**

7:30 AM - 8:30 AM Buffet Breakfast  
8:30 AM - 9:30 AM Second General Session  
Parade of Ideas  
Workshop Presenters Overview of Sessions  
30 Tips in 30 Minutes  
9:40 AM - 10:20 AM First P.O.W.E.R. Session  
10:30 AM – 11:30 AM NCSA Focus Group Sessions  
11:40 AM - 12:40 AM Luncheon Buffet  
Keeper of the Flame Award  
Preview of 2016 NCSA in Madison, Wisconsin  
12:45 PM - 1:45 PM Reflection and Networking Time OR Visit to the American Falls  
2:00 PM - 2:40 PM Second P.O.W.E.R. Session  
2:50PM - 3:30 PM Third P.O.W.E.R. Session  
3:40 PM - 4:40 PM Meet the Pros  
4 ten-minute workshops plus 1 idea-sharing session  
4:50 PM - 5:20 PM NAWD Regional Meetings with members of the Board of Director  
5:30 PM Enjoy Dinner and Night-Life of Niagara Falls, New York OR Niagara Falls, Canada

**Sunday, December 6**

7:30 AM – 8:30 AM Buffet Breakfast  
8:30 AM - 11:00 AM Closing General Session  
Parade of Ideas  
Keynote Speaker: TBA  
Conference in Review

## IDEAS FROM THE 2014 PARADE OF IDEAS

Please share your ideas for school projects or leadership workshop programs with NAWD by sending them to [Finnemeyer@nawd.com](mailto:Finnemeyer@nawd.com). Look for additional ideas in the next issue and at [www.nawd.com](http://www.nawd.com).

### Ideas for Teaching a Leadership Class

Doug Erickson [derickson@orono.k12.mn.us](mailto:derickson@orono.k12.mn.us)  
763-232-2501

I teach a one semester leadership class that two-thirds of the seniors at Orono High School in Orono, Minnesota take. The first nine weeks is based on the first eleven chapters of **Top Twenty for Teens**. I have added activities to accompany the lessons. The second nine weeks I present the following units: **Ethical Decision Making** by Rushford Kidder, Goal Setting, Conflict Management, Leadership Styles, **21 Irrefutable Laws of Leadership** by John Maxwell, Group Process, Time Management, and **7 Habits of Highly Effective Teens** by Sean Covey. Each member of the class is required to give an inspirational speech. Each member of the class leads a Link Crew (9th graders) that meets once month. I use short video clips from Wing Clips, Covey's 8th Habit, YouTube, and Spirit Clips. My curriculum map can be found at [www.nawd.com](http://www.nawd.com) under Parade of Ideas. as an attachment. Please feel free to request handouts.

### Wish Week

Jeff Kusniez, [jkusniez@boyertownasd.org](mailto:jkusniez@boyertownasd.org)

The Student Council passes out a wish form just after Thanksgiving to every student, staff, and faculty member of Boyertown Area Senior High in Pennsylvania. The form asks the recipient to make a wish to be granted by Student Council during the last full week of school in December. The wishes are then collected and sorted by "the Elves" (the Wish Week Committee) into categories. From there the Elves determine which wishes they are going to grant and what items they will need. When it comes to items they need, they create a list and share it with the rest of our Student Council. This gives the rest of the council an opportunity to participate in Wish Week and allow the Elves to focus on organizing the wishes. By doing this they have gone from granting 100 wishes in our first year to almost 500 this year. In the last five years, this has become one of the most anticipated events of the year and one of the most popular things we do all year with the teachers, students, and staff.

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[www.nawd.com](http://www.nawd.com)

## IDEAS FOR A COMMUNICATIONS SKILLS WORKSHOP

Lisa Schroeder [lisa.schroeder@srpmic-ed.org](mailto:lisa.schroeder@srpmic-ed.org)  
480 362-2025

This workshop was designed to assist student leaders with positive communication with all stakeholders. The workshop consisted of basic information of who should be considered as a stakeholder, what each of the stakeholder's roles are, and how to communicate with those stakeholders to attain the goals and/or objectives you have set for yourself. The workshop consisted of interactions with the participants where roles were assigned and mock scenarios were given. Challenges were to have them utilize their current leadership roles, newly attained role assignments within the power quadrant for a desired outcome. Communication is not just interpersonal, it is also on a multi-faceted platform in the digital age. In the format of communication and sales, we are challenged in knowing our product, marketing it to a diverse and vast audience. This is where the power quadrant comes into play. (see insert below) By understanding the objective, you can set attainable goals based on where your stakeholders fit into the power quadrant. In essence we can predetermine the outcomes of difficult tasks by knowing where the leader and the stakeholders fit into the quadrants, thus allowing you to choose the best mode of communication for personal success! Communication is the key to all successful relationships. You as the advisor, are automatically in the role of building long term relationships with not only people who directly affect you, and your program but also who assist you in the building of that program as well as future programming. In short, Communications+Psychology of sales=Successful programs and Positive long term relationships.

Some resources I used in my presentation are below:

<http://www.youtube.com/watch?v=Ylwa1oKV3Mc>  
[http://www.youtube.com/watch?v=HSj0Ce\\_A3w4](http://www.youtube.com/watch?v=HSj0Ce_A3w4)

- ⊙ Key communication skills
  - ⊙ OBSERVATION SKILLS
  - ⊙ LISTENING SKILLS
  - ⊙ ORGANIZATION
  - ⊙ PERSUASION
  - ⊙ BODY LANGUAGE
  - ⊙ RELATIONSHIP BUILDING
  - ⊙ INTERPERSONAL SKILLS

## Reumors

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