

# Reumors

## May 2015



### CALL FOR NCSA PRESENTERS

The National Conference on Student Activities is designed to provide program strands which encourage participation by a wide variety of activity advisors, school administrators, leadership educators, motivational speakers, and consultants. There are five workshop strands, each meeting the needs of an array of NCSA participants. Posted at [www.nawd.com](http://www.nawd.com) are the strands and topic areas designed to encourage NCSA attendees to apply to be presenters in 2015. Potential presenters are asked to review topic areas and create a presentation based on the suggested themes. The list of topics is designed to stimulate thinking about potential presentations and not to place constraints on the creativity of the presenters.

NAWD has a tradition of using educational conference sessions as a platform for innovation in the field of student activities. In the spirit of collegial networking, NAWD seeks contributors who are willing to share their expertise without an expectation of payment.

Concurrent sessions will be held at the Niagara Falls Events and Conference Center on December 5. Sessions are 40 minutes in length. We will have a total of twenty or more breakouts in three time slots. **Please submit a presenter application to Jim Finnemeyer at [finnemeyer@nawd.com](mailto:finnemeyer@nawd.com) no later than September 10, 2015.** Decisions will be made on a rolling basis as submissions arrive.

Presenters for the 10 minute "Meet the Pros" sessions will be asked to apply when registration for NCSA attendees goes online (August-October).

### USING VISTAPRINT FOR MASS MAILINGS

Lisa Whirtley, [lwhirtley@k12.wv.us](mailto:lwhirtley@k12.wv.us)

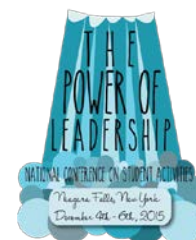
As the State Executive Director for West Virginia, I was able to get an Excel list of all the middle schools and high schools in the state from our state Department of Education. I uploaded the list to VistaPrint which makes stationary, invitations, postcards and more. For each state student council event that we hold, we send out a postcard to each school in the state. My students make the design in Word or Publisher and then upload it to the site. It takes about 5-10 minutes to place an order. VistaPrint makes and can mail the postcards for us. It typically costs us around \$200 to do this for 300 postcards each time. It is quick and simple and they look great. Go to <http://www.vistaprint.com> for details.

### HUMAN LIBRARY COMES TO NCSA Saturday, December 5, 2015 12:45-1:45 PM

NCSA participants will be provided with a unique opportunity to network and to get answers to those "burning" questions that they have during one-on-one sessions with leadership educators and activity advisors who have a wealth of experience in the field of student activities. The Human Library will provide a casual setting option after the Saturday luncheon where six or seven "experts" will be located around the "Library". Each "expert" will be prepared to discuss a different aspect, challenge, or initiative with delegates who seek to visit the "Library". The goal of the Human Library program component is to provide a different approach to the challenges of student activities, allowing participants to dive into individual solutions more than is possible through the normal broad brush approach presented in workshop sessions.

Beginning during Friday's registration and lasting through Saturday morning, NCSA participants will have an opportunity to sign up for a 15 minute consultation session with one of the "experts". Our "Librarian" will make sure that the sessions keep moving to allow for a maximum number of delegates to be involved. Background information on our Human Library "experts" will be shared on the NAWD website prior to NCSA along with a range of topics that the "experts" feel comfortable addressing.

NAWD is excited about piloting this new aspect of the NCSA for our 2015 participants. We thank Patrick Maurer for recommending it to us and thank his friend, Thom Singer from the National Speakers Association for allowing NCSA to do as NAWD's founder, Dr. Earl Reum would say, "CASE IT (Copy and Steal Everything), but always give credit." Watch the fall issues of **Reumors** and the NAWD website for more details about the Human Library as we prepare for the 2015 POWER of Leadership at Niagara Falls.



**NCSA Pre-Conference Program Expands  
No Additional Cost**

**Friday, December 4, 2015**

**12:20-2:30 P.M.**

NAWD and the National Association of State Student Council Executive Directors (NASSCED) will be jointly sponsoring two pre-conference sessions. These sessions will include the choice of two Speaker Showcases and/or two Advisor Training sessions. Each of these sessions will last for 45 minutes to one hour. Watch for additional information on the featured speakers and content of these sessions at [www.nawd.com](http://www.nawd.com) and in the next issue of Reumors in mid-August.

**3:00-4:45 P.M.**

The NAWD pre-conference program will also include an opportunity to attend one of two in-depth workshop programs with hand-on application of leadership tools that can be used in classrooms and with student activities.

**Option 1:**

It's time to be a **M.A.D.** Scientist!! **Make A Difference** with your students by showing them some science magic, strategies to help students make sense of their learning and how to relate that learning to positive character traits. Find the Fizz, Pop, Swirl, Mix, Fly, Bubble and Explode in the Science and Leadership of Life lessons!

Workshop presenter, Patty Hupfer-Riedel has been a chemistry and physics teacher at Pius XI Catholic High School for 28 years, a Student Activity Director and Advisor of the Student Activity Council for 22 years, a curriculum coordinator for the Wisconsin Assoc. of Student Councils Middle Level Camp for 26 years, and staff member at national leadership camps at three different locations for 17 years. Patty combined love of science with her love of student activities for a Masters project which combined 50 science experiments with leadership topics and games. In the summer of 2014, she partnered with the renowned speaker, Steve Spangler to create the "Science of Leadership," an online training session which incorporates these two topics.

**Reumors**

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The American Falls in Winter

**NCSA REGISTRATION BEGINS ONLINE  
AUGUST 15, 2015**

**Date:** December 4-6, 2015

**Location:** Sheraton at the Falls, Niagara Falls, NY

**Rates:** \$126.70 including taxes for one to four people per room per night

**Cost:** \$315 (program and materials, two breakfasts one lunch, one dinner, and NAWD dues) by Oct. 31<sup>st</sup> \$295 reduced rate when registering as a group of 5 or More or as an NASSCED member by October 31<sup>st</sup> \$335 after October 31<sup>st</sup> or \$370 onsite

**Option 2:**

**Digital Leadership Training** will provide a hands-on opportunity to discover an incredible array of social media resources and apps. In addition, participants will learn ways to apply technology to better serve their students, school, and community.

Workshop co-presenters are Kim Karr and Matt Soeth, who are both active with the California Association of Directors of Activities (CADA). Each has presented numerous workshops on the use of technology in schools, internet safety and school culture, technology integration, changing tech culture in schools, curriculum lessons using varied technology and social media resources. Kim is a leadership teacher and Activities Director at Excelsior Middle School, Bryon, CA. Matt has had many years experience teaching English, CTE Video Production and Student Leadership at Kimball High School in Tracy, CA.. For the past five years he has served as the Technology Coordinator for CADA where he has developed technology curriculum for students, teachers, and administrators.

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## EARLY ARRIVAL TOUR OPTIONS FOR NCSA

**NCSA participants and/or their spouses and friends who may be able to arrive early for the conference, can participate in some incredible tours on both the US and Canadian side of the Falls. There are three tour options for THURSDAY, DECEMBER 3rd.**

**These include:**

**Culinary Institute of Niagara Falls, NY** is like a five-star restaurant, where every course matters. The Culinary Institute gives students the tools for a successful career from experienced faculty, in a beautiful, newly renovated facility. Unique experiences are offered to visitors - from your dining pleasure to learning how to create something new in the kitchen. Featuring state-of-the-art kitchens and an on-site restaurant, bakery, deli, wine boutique, TV studio, gift shop and Barnes & Noble bookstore, NCFI is the next wonder of the culinary world. A guided tour of the state-of-the-art facilities, culinary demonstrations with tastings, and a Private Cooking Class will be offered on **THURSDAY, December 3, 2015 from 11:00 AM – 3:00 PM**. Participants must sign up by November 23 to participate; the cost is **\$70.00 per person** for the cooking class. We have yet to decide on a menu, but it is sure to be wonderful. For this option, you will need to [CLICK HERE](#) to register!

**The Niagara Wine Trail** has been growing each year, following the footsteps of the many trails across New York State and southern Ontario. Nestled between Lake Ontario and the Niagara Escarpment, the region offers a unique microclimate suitable for the production of world-class wines. Your tour will begin with a visit to Vizcarra Vineyards at Becker Farms. Taste from their 20 different red, white, and fruit wines and sample their homemade pies, jam, and fudge. Then it's off to the Lockport Canal side, an 1840 warehouse renovated to provide a casual yet elegant Canal Town atmosphere for a delicious buffet lunch on the banks of the Erie Canal. Two more winery visits follow, featuring wine tastings, unique gift shops, and gourmet cheeses and chocolates. **This package leaves at 10:30 AM and returns at 9:30 PM on THURSDAY, December 3<sup>rd</sup>**. It includes transportation, tastings at three wineries, buffet lunch,

and services of a licensed, professional driver/guide is priced at **\$90.00 per person**. For this option, you will need to [CLICK HERE](#) to register!

**Toronto City Tour & Show** - cross the border into Ontario (**U.S Passport or equivalent required**) and visit the culturally iconic Toronto. While enjoying your guided city tour you will see the sites of Casa Loma, Sky Dome, Trendy Yorkville, China Town, CN Tower, Financial District, Queen's Park, Harbour Front, St. Lawrence Market, Eaton Centre, Fashion District, Old and New City Hall, the Distillery District and much more. You will then enjoy either, a dinner at Joe Badali's and go on to see the winner of 6 Tony awards, *Kinky Boots* or a Dinner/Show with Famous People's Players. **This tour leaves at noon and returns at 11:59 PM on THURSDAY, December 3<sup>rd</sup>**. It includes transportation, city tour, dinner at Joe Badali's, *Kinky Boots* and the services of a licensed, professional driver/guide is priced at \$184 per person. For this option, you will need to [CLICK HERE](#) to register!

**THE TOUR DESCRIBED BELOW WILL BE HELD ON FRIDAY, DECEMBER 4<sup>TH</sup> leaving at 9:30 AM and returning at 4:30 PM** in time for the Newcomers' Orientation & Welcome and NCSA Welcome Reception and Dinner.

**Roundabout Niagara** is a tour of Niagara Falls, New York and Ontario. You will head to the U.S. side of the Falls to visit Goat Island and Terrapin Point for a view of the Upper Niagara River Rapids and the American Falls from the brink. Then you are off to Niagara Reservation State Park and the Prospect Point Observation Tower where you can observe the American & Horseshoe Falls. The group will cross over to Canada (**U.S Passport or equivalent required**) and head to lunch at your choice of restaurants (sit-down or buffet) featuring a spectacular view of both Falls. Following lunch, the group will go to "The Journey Behind the Falls". Afterwards, there will be visits to Table Rock, the Floral Clock, and the Whirlpools (time permitting) before returning to the hotel. This tour includes transportation, lunch, "The Journey Behind the Falls", and services of a licensed, professional driver/guide. The price is **\$97.00 per person**. For this option, you will need to [CLICK HERE](#) to register!

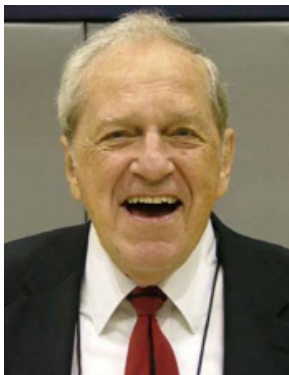
## Seeking Nominees for the 2015 EARL REUM AWARD

In order to be eligible for nomination, a candidate for the Earl Reum Award must be a member of NAWD and should be in attendance at the [National Conference on Student Activities](#) in December 2015.

While other awards are based on services to students, the Earl Reum Award was designed to recognize individuals for their work with adults. Leadership education for students is important, but this award recognizes those who train the trainers of those students. The nominee should also be someone who...

- Encourages and inspires others in the field of student leadership
- Enthusiastically shares their experience and expertise through presentations to adults
- Promotes, facilitates, or creates opportunities for adults to receive information to share with their students
- Is instrumental in student leadership training
- Promotes student leadership at the state and/or at the national level

Nominations are encouraged from all NAWD members and self-nominations are acceptable. It is recommended that an applicant/nominee for the Earl Reum Award should have previously attended a NAWD/NCSA Conference. A past national Earl Reum winner is not eligible for consideration. A past regional Earl Reum Award winner must wait 5 years before re-applying for the regional award.



Past national winners and recent regional winners can be found at [www.nawd.com](http://www.nawd.com) under "Past Honorees". Help us to reach our goal of having at least one nominee from each of the eight regions listed below:

### Region 1

Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

### Region 2

Delaware, Maryland, New Jersey, New York, Pennsylvania

### Region 3

District of Columbia, Kentucky, North Carolina, South Carolina, Tennessee, Virginia

### Region 4

Michigan, Minnesota, North Dakota, South Dakota, Wisconsin, Wyoming

### Region 5

Illinois, Indiana, Iowa, Nebraska, Ohio, West Virginia

### Region 6

Arkansas, Arizona, Colorado, Kansas, Missouri, Oklahoma, New Mexico

### Region 7

Alaska, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington

### Region 8

Alabama, Florida, Georgia, Louisiana, Mississippi, Texas

Please go to [www.nawd.com](http://www.nawd.com) and click on Earl Reum Award on the left column and then on the nomination form. In addition to submitting the completed form, one letter of recommendation is necessary. **Application deadline is September 1, 2015.**

