

Reumors

August 2015

ONLINE REGISTRATION BEGINS FOR “The P.O.W.E.R. OF LEADERSHIP” IN NIAGARA FALLS, NEW YORK



The annual National Conference on Student Activities (NCSA) brings together different groups of like-minded educators, activity advisors, and leadership camp directors/staff for a weekend of learning, networking, and fun. NCSA is designed to provide program strands that encourage participation of a wide variety of activity advisors, school administrators, leadership educators, motivational speakers, and consultants. It is NAWD's goal that the participants will be inspired during the three days of the conference and will return to their homes to make the most significant difference possible in the lives of their students, colleagues, and community members. The program will feature:

- two general session keynote speakers,
- three 40-minute workshop presentations
- one Focus Group session
- panel of practitioners and experts in the field of student activities
- A “Human Library” session (optional)
- five-10 minute “Meet the Pros” sessions to learn about new materials, methods, projects successful implemented in middle schools and high schools across the nation
- pre-conference activities: Speakers Showcase and two specialty workshops
- Mixers, social activities and meals that promote networking and fun

Date: Friday to Sunday, December 4 -6, 2015

Location: Sheraton at the Falls, Niagara Falls, NY

Hotel Costs: \$126.70 per night (tax included) for 1 to 4 persons per room

Reservations: Call (866) 961-3780
refer to group as NCSA or NAWD

Registration fee: \$315 (program and materials, meals, and NAWD dues) postmarked by October 31, 2015

\$295 (reduced rate when registering as a group of 5 or more) postmarked by October 31,

\$335 if postmarked after October 31,
\$370 onsite registration fee

More information regarding registration, hotel, pre-conference trips, etc. can be found at www.nawd.com

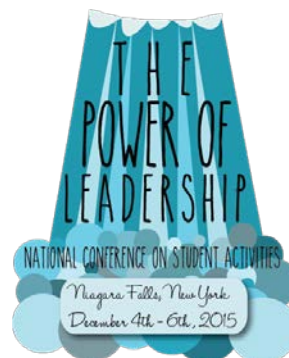
CALL FOR NCSA PRESENTERS

The National Conference on Student Activities provides five P.O.W.E.R. strands which encourage participation by a wide variety of activity advisors, school administrators, leadership educators, motivational speakers, and consultants. Posted at www.nawd.com are the strands and topic areas. NCSA attendees are encouraged to apply to be presenters in 2015. Potential presenters are asked to review topic areas and create a presentation based on the suggested themes. The list of topics is designed to stimulate thinking about potential presentations and not to place constraints on the creativity of the presenters.

NAWD has a tradition of using educational conference sessions as a platform for innovation in the field of student activities. In the spirit of collegial networking, NAWD seeks contributors who are willing to share their expertise without an expectation of payment.

Concurrent sessions will be held at the Niagara Falls Convention Center on December 5. Sessions are 40 minutes in length. We will have a total of twenty or more breakouts in three time slots. **Please submit a presenter application to Jim Finnemeyer at finnemeyer@nawd.com no later than September 10, 2015.** Decisions will be made on a rolling basis as submissions arrive.

Presenters for the 10 minute “Meet the Pros” sessions will be asked to apply in early-October.



NCSA 2015 - “P.O.W.E.R. OF LEADERSHIP” - SCHEDULE**Thursday, December 3**

11:00 AM – 3:00 PM Pre-conference Trip: Niagara Culinary Institute-Cooking Class & Tour
 9:30 AM – 4:00 PM Pre-Conference Trip: Niagara Wine Trail
 12:00 PM – 11:59 PM Pre-Conference Trip: Toronto City Tour & Theater Show

Friday, December 4

9:30 AM – 4:30 PM Pre-Conference Trip: Tour of Niagara Falls, NY & Ontario
 12:00 PM – 6:00 PM Registration
 12:30 PM – 3:00 PM Pre-Conference Speaker & Advisor Training Showcase sponsored by NASSCED & NAWD
 12:30 PM-12:50 PM Showcase Session #1
 1:00 PM-1:20 PM Showcase Session #2
 1:30 PM-1:50 PM Showcase Session #3
 2:00 PM-2:20 PM Showcase Session #4
 2:30 PM-3:00 PM Meet and Greet the Speakers

2:00 PM – 6:00 PM Hall of Exhibitors
 3:30 PM – 4:45 PM Pre-Conference Special Workshop Sessions
 M.A.D. Science and Leadership OR Digital Leadership Training

5:00 PM – 6:00 PM Newcomers' Meeting and Reception
 6:00 PM – 7:15 PM Welcome Reception and Dinner
 7:30 PM – 10:00 PM First General Session
 Keynote Speaker: TBA
 Earl Reum Award Presentation
 Mixers and Parade of Ideas

Saturday, December 5

7:30 AM – 8:30 AM Buffet Breakfast
 7:45 AM – 8:15 AM Registration for Saturday Only Participants
 8:30 AM – 9:30 AM Second General Session
 Parade of Ideas
 Workshop Presenters Share Overview of P.O.W.E.R. Sessions
 30 Tips in 30 Minutes

9:40 AM – 10:20 AM First P.O.W.E.R. Session
 10:30 AM – 11:30 AM NCSA Focus Groups
 11:40 AM – 12:40 PM Buffet Luncheon
 Preview of 2016 NCSA in Madison, Wisconsin
 Keeper of the Flame Award

12:45 PM – 1:45 PM Reflections and Networking Time OR Human Library OR Visit to the American Falls
 2:00 PM – 2:40 PM Second P.O.W.E.R. Session
 2:50 PM – 3:30 PM Third P.O.W.E.R. Session
 3:40 PM – 4:40 PM Meet the Pros: 4 ten-minute workshops plus 1 idea-sharing session
 4:50 PM – 5:20 PM NAWD Regional Meetings with Board of Director Members
 5:30 PM NCSA dinner at the Niagara Falls Culinary Institute OR Enjoy dinner on your own
 Night Life of Niagara Falls, New York OR Niagara Falls, Canada (passports needed)

Sunday, December 6

7:30 AM – 8:30 AM Buffet Breakfast
 8:30 AM – 11:00 AM Closing General Session
 Keynote Speaker: TBA
 Parade of Ideas
 Conference in Review

NCSA 2015 FOCUS GROUPS

These are a new facet of the NCSA and are designed to be interactive collaborative idea – and material – sharing sessions. Held on Saturday morning, December 5th they will last for one hour and will bring together participants who share an interest or a concern about a specific aspect of student activities. As part of the online registration process, individuals will be asked to choose a first and second choice of topic. Participants will be notified in advance of the focus group session to which they are assigned. Individuals will be encouraged to bring materials to share as well as ideas and questions related to the topic. The maximum size of each group will be 15-20.



Below is a list of topics from which to choose when registering online. Details and subtopics under each title can be found at www.nawd.com. Click on NCSA-2015, then under Program Details click on Focus Groups

- **Middle Level Camp/Workshop and Conference Curriculum Components**
(Designed for ML Camp Directors, staff members, State Executive Directors)
- **Middle School and Upper Elementary School Leadership Development and Activity Programs**
(Designed for middle school and elementary school educators)
- **School/School District Leadership Retreats & Lock-Ins**
(Designed for Activity Advisors, Directors of Activities, Administrators)
- **High School Leadership Camps/Workshops**
(Designed for Camp Directors, staff members, and State Executive Directors)
- **High School Leadership Camps/Workshops for Advanced Students**
(Designed for Camp Directors, staff members, and State Executive Directors)
- **Leadership Camp/Workshop Planning and Logistics**
(Designed for Camp/Workshops Director and State Executive Directors)
- **Advisor Workshops, Seminars, and Conferences**
(Designed for State Executive Directors and Consultants)
- **Leadership Class Curriculum**
(Designed for Leadership Class Educators and Administrators)
- **Challenges of Fund Raising**
(Designed for Activity Advisors)
- **Designing Leadership Training Activities**
(Designed for Activity Advisors)
- **Program Planning for your Group**
(Designed for Activity Advisors)
- **Leadership Training for Your Group Members**
(Designed for Activity Advisors)
- **Club Management**
(Designed for NHS, DECA, FBLA, class government, and club advisors)
- **Championing the Value of Student Activities**
(Designed for Administrators, Directors of Activities, State Executive Directors)

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NCSA 2015 Pre-Conference Programs Expand at No Additional Cost

Friday, December 4, 2015 12:30-3:00

NAWD and the National Association of State Student Council Executive Directors (NASSCED) will jointly be sponsoring a Speaker/Advisor Training Showcase. This year's showcase will consist of four 20 minute sessions followed by a 30 minute "Meet and Greet" to interact with the presenters. Watch for additional information on the featured speakers and content of these sessions at www.nawd.com and in the next issue of Reumors in early October.

Friday, December 4, 2015 3:30-4:45

The NAWD pre-conference program will also include an opportunity to attend one of two in-depth workshop programs with hand-on application of leadership tools that can be used in classrooms and with student activities.

It's time to be a **M.A.D.** Scientist!! **Make A Difference** with your students by showing them some science magic, strategies to help students make sense of their learning and how to relate that learning to positive character traits. Find the Fizz, Pop, Swirl, Mix, Fly, Bubble and Explode in the Science and Leadership of Life lessons!

Workshop presenter, Patty Hupfer Riedel has been a chemistry and physics teacher at Pius XI Catholic High School for 28 years, a Student Activity Director and Advisor of the Student Activity Council for 22 years, a curriculum coordinator for the Wisconsin Assoc. of Student Councils Middle Level Camp for 26 years, and staffed national leadership camps at three different locations for 17 years. Patty combined love of science with her love of student activities for a Masters project and combined 50 science experiments with leadership topics and games. In the summer of 2014, she partnered with the renowned speaker, Steve Spangler to create the "Science of Leadership," an online training session to incorporate these two topics.

Digital Leadership Training will provide a hands-on opportunity to discover an incredible array of social media resources and apps. In addition, participants will learn ways to apply technology to better serve their students, school, and community.

Workshop co-presenters are Kim Karr and Matt Soeth, who are both active with the California Association of Directors of Activities (CADA). Each has presented numerous workshops on the use of technology in schools, internet safety and school culture, technology integration, changing tech culture in schools, curriculum lessons using varied technology and social media resources. Kim is a leadership teacher and Activities Director at Excelsior Middle School, Bryon, CA. Matt has had many years experience teaching English, CTE Video Production and Student Leadership at Kimball High School in Tracy, CA. For the past five years he has served as the Technology Coordinator for CADA where he has developed technology curriculum for students, teachers, and administrators.

HUMAN LIBRARY COMES TO NCSA Saturday, December 5, 2015 12:45-1:45 PM

NCSA participants will be provided with a unique opportunity to network and to get answers to those "burning" questions that they have during one-on-one sessions with leadership educators and activity advisors who have a wealth of experience in the field of student activities. The Human Library will provide a casual-setting-option after the Saturday luncheon where six or seven "experts" will be located around the "Library". Each "expert" will be prepared to discuss a different aspect, challenge, or initiative with delegates who seek to visit the "Library". The batch of experts will be VERY diverse and will have deep expertise on a least one topic, but could potentially consult on a few different ones. "Experts" will be able to provide in depth customized solutions to those challenging questions individuals have for their campus and organization, giving participants the specific steps to implement new ideas or initiate change." The goal of the Human Library program component is to provide a different approach to the challenges of student activities, allowing participants to dive into individual solutions more than is possible through the normal broad brush approach presented in workshop sessions.

Beginning during Friday's registration and lasting through Saturday morning, NCSA-2015 participants will have an opportunity to sign up for a 15-minute consultation session with one of the "book/experts". Our "Librarian" will make sure that the sessions keep moving to allow for a maximum number of delegates to be involved. Background information on our Human Library "experts" will be shared on the NAWD website prior to NCSA along with a range of topics that the "experts" feel comfortable addressing.

NAWD is excited about piloting this new aspect of the NCSA for our 2015 participants. Watch for more details about the Human Library in the October issue of **Reumors** and on the NAWD website as we prepare for the P.O.W.E.R. of Leadership at Niagara Falls.

PRE-CONFERENCE TOUR OPTIONS FOR NCSA 2015

Those NCSA participants and/or their spouses and friends who may be able to arrive early for the conference, can take advantage of some incredible tours on both the US and Canadian side of the Falls. There are three tour options on THURSDAY, DECEMBER 3rd. These include:

Niagara Falls, NY Culinary Institute is like a five-star restaurant, where every course matters. Our Culinary Institute gives students the tools for a successful career, from experienced faculty, in a beautiful, newly renovated facility. For visitors, we offer the most unique of experiences - from your dining pleasure to learning how to create something new in the kitchen. Featuring state-of-the-art kitchens and its own restaurant, bakery, deli, wine boutique, TV studio, gift shop and Barnes & Noble bookstore, NCFI is the next wonder of the culinary world.

We are proud to offer a guided tour of our state-of-the art facilities, culinary demonstrations with tastings, and a Private Cooking Class on **THURSDAY, December 3, 2015 from 11:00 AM – 3:00 PM**. Participants must sign up by November 23 to participate; the cost is **\$70.00 per person** for the cooking class. We have yet to decide on a menu, but we are sure it will be wonderful. For this option, you will need to [CLICK HERE](#) and register!

The Niagara Wine Trail has been growing each year, following the footsteps of the many trails across New York State and southern Ontario. Nestled between Lake Ontario and the Niagara Escarpment, the region offers a unique microclimate suitable for the production of world-class wines. Your tour will begin with a visit to Vizcarra Vineyards at Becker Farms. Taste from their 20 different red, white, and fruit wines and sample their homemade pies, jam, and fudge. Then it's off to the Lockport Canal side, an 1840 warehouse renovated to provide a casual yet elegant Canal Town atmosphere for a delicious buffet lunch on the banks of the Erie Canal. Two more winery visits follow featuring wine tastings, unique gift shops, and gourmet cheeses and chocolates. **This package leaves at 10:30 AM and returns at 9:30 PM on THURSDAY, December 3rd**. It including transportation, tastings at three wineries, buffet lunch, and

services of a licensed, professional driver/guide is priced at **\$90.00 per person**.

Toronto City Tour & Show - cross the border into Ontario (**U.S Passport or equivalent required**) and visit the culturally iconic Toronto. While enjoying your guided city tour you will see the sites of Casa Loma, Sky Dome, Trendy Yorkville, China Town, CN Tower, Financial District, Queen's Park, Harbour Front, St. Lawrence Market, Eaton Centre, Fashion District, Old and New City Hall, the Distillery District and much more. You will then enjoy either, a dinner at Joe Badali's and go on to see the winner of 6 Tony awards, Kinky Boots or a Dinner/Show with Famous People's Players. **This package leaves at noon and returns at 11:59 PM on THURSDAY, December 3rd**. It including transportation, city tour, dinner at Joe Badali's, Kinky Boots and the services of a licensed, professional driver/guide is priced at \$184 per person.

THERE IS AN ADDITIONAL TOUR OPTION ON FRIDAY, DECEMBER 4TH leaving at 9:30 AM and returning at 4:30 PM - in time for the Newcomers' Orientation and Welcome and NCSA Welcome Reception and Dinner.

Roundabout Niagara is a tour of Niagara Falls, New York and Ontario. You will head to the U.S. side of the Falls to visit Goat Island and Terrapin Point for a view the Upper Niagara River Rapids and the American Falls from the brink. Then you are off to Niagara Reservation State Park and the Prospect Point Observation Tower where you can observe the American & Horseshoe Falls. Then the group will cross over to the Canada (**U.S Passport or equivalent required**) and head to lunch at your choice of restaurant (sit-down or buffet) featuring a spectacular view of both Falls. Following lunch the group will to the Journey Behind the Falls. Afterwards, visit Table Rock, the Floral Clock, and the Whirlpools (time permitting) before returning to the hotel. This package including transportation, lunch, Journey Behind the Falls, and services of a licensed, professional driver/guide is priced at **\$97.00 per person**.

EARL REUM AWARD
Nomination Process

The Earl Reum Award began in 1991 and honors our organization's founder, Dr. Earl Reum. It is the goal of NAWD to recognize one individual in each of eight regions within the nation for their roles in leadership education and involvement in training advisors within the arena of student activities.

The nominees should be people who...

- Encourage and inspire others in the field of student leadership
- Enthusiastically share their experiences and expertise through presentations to adults
- Promote, facilitate, or create opportunities for adults to receive information to share with their students
- Are instrumental in student leadership training
- Promote student leadership within their states and/or at the national level

NAWD members are urged to seek out and nominate individuals in each region of the nation to both recognize excellence in leadership education and to encourage adults who are the "trainers of trainers".

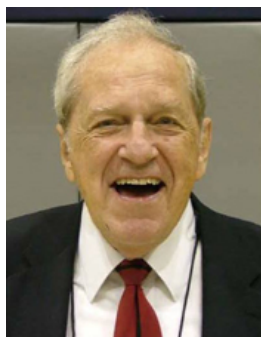
It is recommended that an applicant/nominee for the Earl Reum Award should have previously attended a NAWD National Conference on Student Activities. A past regional Earl Reum Award winner must wait five (5) years before applying for the regional award again. Past national Earl Reum Award winners are not eligible for consideration. Past national winners and recent regional winners can be found at www.nawd.com under "Past Honorees".

Either the nominator or the nominee must complete the information on the official nomination form found at www.nawd.com. The nomination form should include one letter of recommendation.

Send the completed nomination form and a photo of the nominee to:

NAWD c/o Jim Finnemeyer
224 Oak Park Road
Hatfield, PA 19440

Postmark deadline: Tuesday, September 1, 2015



POSITIONS ON THE NAWD BOARD OF
DIRECTORS ARE AVAILABLE

The Bylaws for NAWD provide a Board of Directors consisting of six NAWD members, two representing each of three regions of the nation (eastern, central, and western). Initially in 2014, the length of terms were designed to be from six months to 2½ years, creating an orderly rotation of members on and off the newly created Board. Beginning in 2015, all terms will be for three years. When a Board member's term is up the seat is declared open and any qualified member may apply. In 2015 the term of eastern regional representative is open. Diane Anderson (Virginia) has served as an original member of the NAWD Board since 2008. She is not seeking another term. The second position to be selected is a representative of central region. Tom Heethuis (Michigan) began short 6 months term in March 2015 and plans to seek re-election. A job description and an application can be found at www.nawd.com. The completed application with two letters of recommendation from NAWD members, and a digital photo must be submitted electronically to NAWD Executive Director, Jim Finnemeyer by October 15, 2015.

The present members of the Board of Directors are:

Eastern Region:	Diane Anderson (Virginia) Mike Roland (Florida)
Central Region:	Sandy Hillman (Indiana) Tom Heethuis (Michigan)
Western Region:	Stu Shaffer (California) Harry Bettencourt (California)

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