

Reumors

February 2016

FOR THE NATIONAL CONFERENCE ON STUDENT ACTIVITIES

Mark your calendars for the NCSA Conference scheduled for Friday, December 2 through Sunday, December 4, 2014. NCSA-2016 sponsored by the National Association of Workshop Directors will be held in Madison, Wisconsin, at the Concourse Hotel, Overture Center and State Capitol. The Wisconsin Association of Student Councils will be the host for 250 – 300 national adult leaders in the field of Student Leadership development. These attendees comprise the state student council executive directors from most states, activity advisors from high schools, middle schools, and a few elementary schools from around the country; and planners/presenters from student leadership workshops from most of the states. These delegates are key players in their state student leadership structures.

Consult www.nawd.com throughout this spring for updates and details. Our webmaster, Lou Miller will be posting an application if you want to volunteer to present a workshop at the conference as well as listing other ways that you can actively participate in this year's program. It is our goal to provide a preliminary conference schedule, list of workshop topics, and conference costs this spring so that you can present the details about the conference to your administration for approval to attend before the end of this school year. We hope that you will recruit colleagues from your respective schools and states to join us for the "Forward: Direction with an Attitude" in Wisconsin. The NAWD organization is appreciative of the work done by Michelle McGrath and the leadership team in Wisconsin as they plan an outstanding weekend. If you teach leadership in the classrooms of our nation, or are advisors to a wide variety of student activity organizations, or develop leadership education programs or conduct workshops for young people and their advisors on the state or national level, this NCSA Conference is for you.



The National Conference on Student Activities (NCSA) is designed to provide program strands that encourage participation of a wide variety of activity advisors, school administrators, leadership educators, motivational speakers, and consultants. The program will feature:

- two general session keynote speakers
- three 40-minute workshop presentations one hour-long session with different groups focusing on leadership camp curriculum, camp logistics, conference planning, leadership retreats, middle level workshops and conferences, and advisor training
- panel of practitioners and experts in the field of student activities sharing tips and ideas in a rapid-fire process.
- A dozen hour-long focus groups will provide participants with an opportunity for in-depth discussion, and idea and resources sharing on a varied area of leadership development topics that they will pre-select
- four 10 minute "Meet the Pros" sessions- learn about new materials, methods, projects that can be successfully implemented in middle schools and high school across the nation
- Mixers, social activities and meals that promote networking and fun

Date: Friday, Dec. 2 to Sunday, Dec. 4, 2016

Location: Concourse Hotel and downtown sites in Madison, Wisconsin

Rates: \$119 plus taxes for one to two people per room per night with an additional \$10 for additional guests

Cost: \$315 (program and materials, two breakfasts, one lunch, one dinner, and NAWD dues) by Oct. 31st
\$295 reduced rate when registering as a group of 5 or more or as an NASSCED member by October 31st
\$335 after October 31st or \$370 onsite

**CONFERENCE INFORMATION THAT YOU CAN
FIND ON THE WEBSITE NOW!!!**



Look for the NCSA Conference tab at www.nawd.com. Click on 2016 Madison. You will find a video created by the WASC team. Please share this video with colleagues in your schools. A goal of the NAWD, the sponsoring organization of the National Conference on Student Activities, is to provide an annual conference that brings together different groups of like-minded leadership educators and newly-minted activity advisors for a weekend of learning, networking, and fun so that they are inspired to return to their homes and communities to make the most significant differences possible in the lives of their students, colleagues, and community members.

It is our hope that, as both participants in recent NCSA's and veterans of many previous NAWD programs, you will join us in person every year that you can at NCSA, that you will bring with you someone new who can be inspired by the experience, and that if you can not attend this year, that you can find ways to keep connected to NAWD until we meet you again in person.

The website also includes a letter to share with principals, superintendents, and school board members that will provide them background information on NCSA-2016 and its value to you, your colleagues and ultimately to your students.

Contact information for the Concourse Hotel can also be found on the website along with a information flyer for the conference that you can share with school administrators and others.

Reumors

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for newsletters, please email the NAWD Office
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NAWD BOARD INFORMATION



NEW DIRECTORS ELECTED

Terry D'Imperio: Eastern Region

Services as a leadership class teacher and chair of the mathematics department and student council advisor at Livonia Central School in New York. She has been a member of the Executive Board of the NYS Council on Leadership and Student Activities and hosted several district and regional conferences for NYSCLSA. She has been a frequent presenter at NCSA and NASC conferences. Terry attended her first NAWD/NCSA in Salt Lake City in 2011.

Tom Heethuis: Central Region

Tom has now been selected to serve a full three-year term on the NAWD Board, following his selection in 2015 to a one-year term as a new board member in 2015. Is a retired high school principal with extensive experience as an activities advisor. He has served as the director of the Michigan Leadership Camp program and directed a national leadership workshop for NASC. Tom conducts activity advisor workshops in both the US and Canada. He served on the Executive Board of both NASAA and NASC. Tom attended his first in Nashville in 1988.

You are invited to contact any member of the Board to share your ideas for NAWD and the National Conference on Student Activities.

Harry Bettencourt: harrybettencourt@hotmail.com

Terry D'Imperio: tdimperio@livoniacsd.org

Tom Heethuis: theethuis@aol.com

Sandy Hillman: hillmans@centergrove.k12.in.us

Mike Roland: michael.roland@browardschools.com

Stu Shaffer: stugio@earthlink.net

ASSOCIATION OFFICERS ELECTED

The NAWD Board of Directors met on Friday, December 4th to elect officers for 2016. Elected for a one-year term were:

Stu Shaffer, President
Sandy Hillman, Vice President
Tom Heethuis, Secretary
Terry D'Imperio, Treasurer

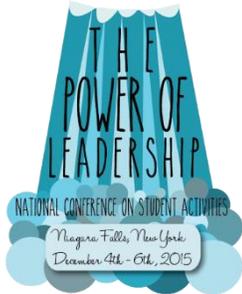
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THANK YOU TO DIANE ANDERSON AS SHE RETIRES FROM THE NAWD BOARD



Diane Anderson has served on the NAWD Board of Directors representing the eastern region since 2008 when it was first formed by Dr. Earl Reum and former NAWD Executive Director, Genel Hodges. Diane was the winner of the 1988 Workshop Director of the Year Award (a forerunner to the Dr. Earl Reum Award). She served as the Director of Student Activities for the Virginia Beach Public Schools until her retirement. She has continued to consult on student activities in Virginia and has served as the NAWD Treasurer. We thank her for her wisdom, insight and advice to NAWD and to her strong belief in the importance of student activities in America's schools.



THANK YOU NCSA NEW YORK TEAM

Congratulations to Roberta Bittel and all of the members of the organizing committee of the New York State Council on Leadership and Student Activities for providing an outstanding NCSA-2015. Their SNL-type skit on opening night set the tone for a fun-filled and enjoyable weekend. The "POWER of Leadership" theme provided an outstanding focus for this conference held at the edge of Niagara Falls. The pre-conference Speaker Showcase sessions, jointly sponsored by NAWD and the National Association of State Student Council Executive Directors provide over 100 participants with an opportunity to hear and interact with four speakers and four presenters of advisor workshops. Thank you to Texas's TASC Executive Director, Terry Hamm for organizing this program and the following presenters for volunteering their time and expertise: Jackie Jaros, Sunjay Nath, Heather Schultz, Andy Thibodeau, Paul Branagan, Karen Crawford, Michelle McGrath, Sara Nilles.



NCSA-2015 also provided participants with two excellent pre-conference workshops, "M.A.D. Scientist" by the creative Patty Hupfer-Reidel and "Digital Leadership Training" by the very talented Matt Soeth and Kim Karr.



The conference showcased two keynote speakers. Chet Fery, "The Bread Man", who in addition to keynoting, baked a loaf of bread for each of the over 200 NCSA-2015 delegates. Chet, the founder of "Bread Time Stories and More" set the tone for the NCSA opening by sharing examples of how random acts of kindness can change lives and create a world community that is caring, supportive and secure.



The conference's closing speaker, Patrick Maurer, has been a popular workshop presenter at past NCSAs. His message inspired delegates to take home with them many ideas and a spirit of commitment to make significant differences in the participants' schools and communities.



Participants had many networking opportunities throughout the conference to gather ideas to take home as well as time to share their own thoughts. The conference included 26 different workshop sessions based around five key strands, 14 Focus Groups that encouraged participants to share materials, curriculum ideas, and resources with each other in an hour-long directed discussion.



The conference also included a series of Meet-the-Pros roundtables with 20 sharing opportunities, and the traditional time-blocks for the Parade of Ideas sharing.



In addition, a special panel of experts shared 30 tips in 30 minutes on topics such as: Parents and Community, Working Together to Make a Positive Difference, Schools Who Get it Right, Building Community Through Bullying Prevention, Six Strategies You Can Control in Order to Build Community.



A unique addition to the NCSA-2015 was the Human Library which allowed up to 32 individuals to meet with one of 8 experts for 15-minute one-on-one consultations on ideas and concerns of importance to them.

Presenters of Workshops and Meet-the-Pros sessions shared electronic copies of their handouts which can now be found on the home page at www.nawd.com. Click on the link for "POWER of Leadership" handouts. A slide show of the NCSA-2015, created by David Brame, can also be accessed on the NAWD website. It is hoped that participants will share these resources and the conference overview with colleagues and encourage attendance at NCSA-2016 "**FORWARD: Direction with an Attitude**" in Madison, Wisconsin on December 2-4, 2016.

**TERRY HAMM HONORED WITH
DR. EARL REUM AWARD**



The Dr. Earl Reum Award for 2015 was presented to Terry Hamm of Texas, an individual who has had great impacts on students in the classrooms of her schools, at the state level and at the national level since 1968. The goal of this award is to also recognize the award winner for her training and encouragement she has had on her peers in leadership education and in student activities.

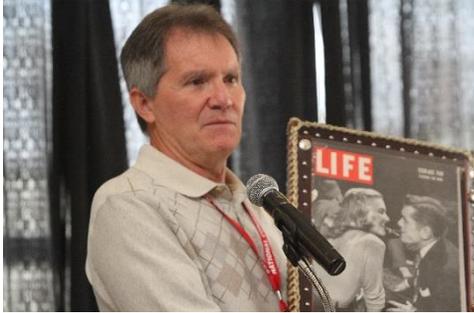
For over 30 years, Terry Hamm has been a presenter at or director of advisor workshops as well as student leadership camps and workshops in her state. At the national level, she has co-directed student workshops for the National Association of Student Councils in New York, Nevada and Maine and presented at numerous NASC and NCSA programs. She has coached advisors and students in her state to embrace the RSVP (Raising Student Voices and Participation) program, empowering them to promote student voice, identify problems and develop solutions which address those problems. She hosted the NCSA-2013 in Austin, Texas and created the Speaker Showcase this year's NCSA.

In her career, she has been recognized as the Best Teacher in her school district, the Best Counselor, the State and Regional Student Council Advisor of the Year, and now the winner of the 2015 Dr. Earl Reum Award for her contributions to advisor training and leadership development in her state and in the nation.

Terry was presented with a specially designed ring provided by NAWD corporate sponsor, the Herff-Jones Corporation and a check from the National Association of Workshop Directors' Earl Reum Memorial Fund by Sandy Hillman, NAWD Vice President and former Earl Reum award winner. The NAWD organization appreciates the support of Herff-Jones, Inc. which provides each of the regional Reum Award winners



**ANDY COSTANZO OF PENNSYLVANIA
RECOGNIZED WITH THE
“KEEPER OF THE FLAME” AWARD**



The Keeper of the Flame Award was first given at NCSA-2009 in Florida by Bob Tryanski as he was organizing his thoughts for a keynote presentation. He recognized a central theme that ran through Earl Reum’s life and work. Earl showed us how to bring out the best in others in a myriad of ways. Earl showed us how to lift people up, to honor their achievements, and to personalize the way in which we recognize their contributions. In ending his presentation, Bob presented a copy of the December 20, 1948 issue of *Life Magazine* to Sarah Jones, the former Executive Director of the Connecticut Association of Student Councils. She turned this into an amazing idea in 2010 by presenting the magazine to another NAWD member, thus creating the “Keepers of the Flame Society”. As a prolific motivational speaker, Earl Reum, always found ways to surprise his audiences by opening a book on stage with flames shooting forth, helping to make one of his many significant points. Congratulations, Andy on joining this distinguished group of leadership educators.

During the Saturday afternoon luncheon Michelle Swisher, West Virginia Workshop Director, presented veteran PASC workshop director and NCSA participant with an original copy of the December 20, 1948 *Life Magazine* which featured Earl Reum as a high school senior from Denver, Colorado, recognizing him for his passion and dedication to student activities and student leadership. Earl later went on to become the most noted speaker on the power of activities and their impact on both individuals and groups, as well on schools and communities. Earl, a prolific writer of leadership and inspiration materials, founded the National Association of Workshop Directors (NAWD) in 1973 with the sole purpose of using it to train educators in the field of leadership education. Earl passed away in December 2010 and again was written of in a national magazine when his obituary appeared in *Time Magazine*.

**CERTIFICATES OF CONFERENCE
ATTENDANCE AVAILABLE**

Participants in NCSA-2015 who desire certificates of attendance may still receive them by contacting the NAWD Registrar at ncsaregsitrar@aol.com.

**RESOURCES AND REMEMBRANCES FROM
NCSA-2015**

It has been two months since NAWD members gathered in Niagara Falls, New York for the conference. Now as we look toward spring, it is a good time to visit www.nawd.com and to click on the 2015 conference tab to take a look at the photo gallery to remember friends and events of the conference. The site also includes 30 handouts that were provided by presenters of workshop or Meet the Pros sessions. Hopefully, you will find them useful now as they may rekindle memories of sessions or a “to do” list that you made at the time. For some, it will provide new resources even if you could not attend a particular session or even attend NCSA-2015. NAWD Executive Director, Jim Finnemeyer and members of the NAWD Board of Directors appreciated the evaluations provided by participants each day of the conference. These, along with the feedback obtained from the regional meetings will be a source of valuable insight as the NAWD organization plans for NCSA-2016 and future programs and opportunities.

IDEAS FROM NCSA-2015

Please share your ideas for school projects or leadership workshop programs with NAWD by sending them to Finnemeyer@nawd.com. Over 30 ideas and session handouts from NCSA-2015 can be found at www.nawd.com by clicking on NCSA-2015 on the home page and scrolling down to the resources for your choices. Below are three additional ideas and contact information of their creator.



**Executive Board Retreats and Workshops:
The Building of a Great Team**
**Paul Branagan, Principal and Student Council
Advisor at Middleborough HS, Massachusetts**
pbranagan@middleboro.k12.ma.us

Contact Paul directly for more information on schedules, materials, and resources for leadership retreats for:

- High School Student Council Retreats
- State Student Council Executive Board Retreats
- State Student Council Officer Workshops

IDEAS FROM NCSA-2015
Continued



Digital Team Building
Federal, Washington

Hoan@HoanDo.com 866-630-5858

What is Digital Team Building? Take today's technology (text messaging, social media, email, etc) and combine it with traditional team building.

How Digital Team Building Games can help develop your student leaders?

- Through playing games we can learn quicker about a person's attitude, personality, and habits than casual day to day interactions.
- Digital Team Building Games uses game mechanic and game thinking in non-gaming context to engage people and solve problems. Gamification leverages game design and behavior economics to create the optimal context for behavior change within your students and to create successful outcomes.

Hoan Do is a Student Success Coach, Author, and American Ninja Warrior participant. Email Hoan to receive 3 free chapters (Icebreakers, Communication, & Trust) from his book **50 Digital Team-Building Games.**

NAWD MENTOR PROGRAM BEGINS
AT NCSA-2015

Beginning at NCSA-2015, the NAWD organization has created a NAWD Mentorship Program with the goal of reaching out to NCSA newbies to create a welcoming atmosphere at the conference and to provide them with a "life-line" throughout the remainder of the year. NAWD veterans who have attended at least three NCSAs volunteered to mentor approximately 80 new NAWD members. They communicated with their mentees prior to NCSA-2015, met them at the Newcomer Welcome and Reception and invited the mentees to dinner with them. Since the conference the mentors have continued to communicate with their mentees in February and will do so through the remainder of 2016 until they will hopefully meet again in Wisconsin.



Resources for the Successful
Student Activities Advisor

Laura Dickerson Price
El Paso, Texas

ldpelpaso1@hotmail.com 915-276-0562

- **The Student Activity Advisor** has one of the greatest responsibilities in the school.
- **The Advisor** is a person in a very unique role. Feelings, attitudes, prejudices, are constantly on display before a very critical audience.
- **The Advisor** must do a considerable amount of "behind the scenes" work. The Advisor must coach and develop the membership and the leadership of the organization.
- **The Advisor** must stimulate clear thinking and responsible action by all members of the organization.
- **The Advisor** must keep organization members fully aware of the rules and regulations of the school and district, of the organization's charter/constitution, and of the organization's main basic objectives.
- **The Advisor** needs to keep track of committee functions to make sure they do not go beyond their authority while meeting their responsibilities. Committees need to be reminded constantly of submitting written reports and evaluating their own operations.
- **The Advisor's job is a "tight wire act"**, giving students support and full concerned attention, but protecting faculty/administrative interests in fulfilling the aims of the school.
- **The Advisor** must resist temptation to become a student organization Member themselves, but must maintain communication among all the elements of the school community.
- **The Advisor** has one of the toughest jobs in the school – definitely a challenge- but one of the most rewarding experiences as an educator.

Laura is a wealth of ideas for veteran and new activity advisors who has presented numerous advisor workshops in the state of Texas. Contact her directly for her extensive list of "Great Leadership Books", Leadership Resource & Websites, and Leadership Lessons.