

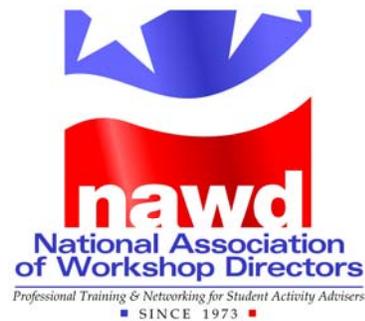
# Reumors

April 2016

## NATIONAL CONFERENCE ON STUDENT ACTIVITIES MADISON WISCONSIN DECEMBER 2-4, 2016

NCSA-2016 sponsored by the National Association of Workshop Directors will be held in Madison, Wisconsin, at the Concourse Hotel, Overture Center and State Capitol. The Wisconsin Association of Student Councils will be the host for 250 – 300 national adult leaders in the field of Student Leadership development. These attendees comprise the state student council executive directors from most states, activity advisors from high schools, middle schools, and a few elementary schools from around the country; and planners/presenters from student leadership workshops from most of the states. These delegates are key players in their state student leadership structures.

Consult [www.nawd.com](http://www.nawd.com) throughout this spring for updates and details. The preliminary conference schedule, hotel information, and a list of Focus Group sessions are now posted. In mid-May the “Call for Presenters” with the detailed an application to present will be posted. It is our goal to share details about NCSA-2016 so that you might begin to get approval from your administration to attend before the end of this school year. We hope that you will recruit colleagues from your respective schools and states to join us for the “Forward: Direction with an Attitude” in Wisconsin. The NAWD organization is appreciative of the work done by Michelle McGrath and the leadership team in Wisconsin as they plan an outstanding weekend. If you teach leadership in the classrooms of our nation, or are advisors to a wide variety of student activity organizations, or develop leadership education programs or conduct workshops for young people and their advisors on the state or national level, this NCSA Conference is for you.



The National Conference on Student Activities (NCSA) is designed to provide program strands that encourage participation of a wide variety of activity advisors, school administrators, leadership educators, motivational speakers, and consultants.

The program will feature:

- Two general session keynote speakers
- Three 40-minute workshop presentations
- One hour-long session with different groups focusing on leadership camp curriculum, camp logistics, conference planning, leadership retreats, middle level workshops and conferences, advisor training, and ideas for working with student leaders.
- PechaKucha Event with multiple presentations of 20 power point slides of information each lasting 20 seconds.
- A dozen hour-long focus groups will provide participants with an opportunity for in-depth discussion, and idea and resources sharing on a varied area of leadership development topics that they will pre-select
- Four 10 minute “Meet the Pros” sessions- learn about new materials, methods, projects that can be successfully implemented in middle schools and high school across the nation
- Mixers, social activities and meals that promote networking and fun

Date: Friday, Dec. 2 to Sunday, Dec. 4, 2016

Location: Concourse Hotel and downtown sites in Madison, Wisconsin

Rates: \$119 plus taxes for one to two people per room per night with an additional \$10 for additional guests

Cost: \$315 (program and materials, two breakfasts, one lunch, one dinner, and NAWD dues) by Oct. 31st \$295 reduced rate when registering as a group of 5 or more by October 31st \$335 after October 31st or \$370 onsite



**NCSA-2016 PRE-CONFERENCE PROGRAM  
AT NO ADDITIONAL COST**

**Thursday, December 2, 2016**

**12:30-3:00**

NAWD and the National Association of State Student Council Executive Directors (NASSCED) will be jointly sponsoring a pre-conference session. This session will be held at the Overture Center a short walk from the Madison Concourse Hotel. The program, designed around the TED Talk concept will include an array of keynote speakers, each presenting a short vignette of as signature aspect of their longer presentation. Presentation will be made in front of a student audience from schools surrounding the Madison area. Thus adults will see the speakers in student atmosphere which will allow for a true picture of them in front of a targeted audience. At the conclusion of the program NASSCED members and NCSA delegates will have a meet and greet time with the featured presenter. Watch for additional information on the featured speakers and content of these sessions at [www.nawd.com](http://www.nawd.com) and in *Reumors* in mid-August.

**2:45-3:50**

The NAWD pre-conference program will also include an opportunity to attend one of two in-depth workshop programs. Both presenters will be from Wisconsin. Bjorn Berg is a great resource, who shared his ideas and information about obtaining grants or funding at a meeting of State Student Council Executive Directors in 2015. Bjorn is being invited to expand upon some of those same themes for NCSA-2016. Carl Olson, a veteran student council advisor and leadership camp director, presented a roundtable at NCSA-2015 which was widely acclaimed. Carl, founder of "Energizer Olson" will be presenting his workshop during the NCSA-2016 for a wider audience with expanded time. Details on these pre-conference sessions will be featured in the May issue of *Reumors* and at [www.nawd.com](http://www.nawd.com).

**CALL FOR NCSA PRESENTERS  
"FORWARD THINKING" LEADERSHIP  
WORKSHOPS**

The National Conference on Student Activities is designed to provide program strands which encourage participation by a wide variety of activity advisors, school administrators, leadership educators, motivational speakers, and consultants. There are FIVE workshop strands based on the "FORWARD: Leadership with an Attitude" conference theme, each meeting the needs of an array of NCSA participants. In mid-May, the strands and potential sub-topic areas will be posted at [www.nawd.com](http://www.nawd.com). These will be designed to encourage NCSA attendees to apply to be presenters in 2016. Potential presenters are asked to review topic areas and create a presentation based on the suggested themes. The list of topics will be designed to stimulate thinking about potential presentations and not to place constraints on the creativity of the presenters.

**Potential NCSA-2016 Strands**

**Technology/21<sup>st</sup> Century Skills  
Opportunities for Leadership Development  
Camps/Workshops/Leadership Curriculum  
Engaging Student and Staff  
Organization/Staff Development/Motivation**

NAWD has a tradition of using educational conference sessions as a platform for innovation in the field of student activities. In the spirit of collegial networking, NAWD seeks contributors who are willing to share their expertise without an expectation of payment.

Concurrent sessions will be held at the Madison Concourse on December 3. Sessions are 40 minutes in length. We will have a total of twenty-five or more breakouts in three time slots. ***Please submit a presenter application to Jim Finnemeyer at [finnemeyer@nawd.com](mailto:finnemeyer@nawd.com) no later than September 10, 2016.*** Decisions will be made on selected workshops by mid-September and all applicants will be notified soon there after.

Presenters for the 10 minute "Meet the Pros" sessions will be asked to apply when registration for NCSA attendees goes online (August-October).

**Reumors**

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**NCSA 2016 - "FORWARD: LEADERSHIP WITH AN ATTITUDE"**  
**Preliminary Conference Schedule**

**Friday, December 2**  
**FORWARD MARCH**

12:00 PM - 6:00 PM	Registration	
12:30 PM - 3:00 PM	Speaker Event (sponsored by NASSCED & NAWD) 12:30 PM - 2:30 PM TED Talk Event	Overture Center Atrium
2:30 PM - 3:00 PM	Intermission & Meet and Greet the Speakers	
2:00 PM - 5:00 PM	Hall of Exhibitors	
2:45 PM - 3:50 PM	Pre-Conference Special Workshop Sessions <ul style="list-style-type: none"><li>• Bjorn Berg</li><li>• Carl Olson</li></ul>	
4:00 PM - 4:50 PM	Newcomers' Meeting and Reception	
5:00 PM - 7:15 PM	Taste of Madison (dinner at various locations in walking distance of the hotel)	Downtown Madison
7:45 PM - 10:00 PM	First General Session <ul style="list-style-type: none"><li>• Keynote Speaker: Harriet Turk</li><li>• PechaKucha Style Event</li><li>• Earl Reum Award Presentation</li><li>• Mixers and Parade of Ideas</li></ul>	

**Saturday, December 3**  
**FORWARD THINKING**

7:30 AM - 8:30 AM	Buffet Breakfast	
7:45 AM - 8:15 AM	Registration for Saturday Only Participants	
8:30 AM - 9:30 AM	Second General Session	State Capitol
9:45 AM - 10:25 AM	First FORWARD Workshop Session	
10:35 AM - 11:35 AM	NCSA Focus Groups	
11:45 AM - 12:45 PM	Buffet Luncheon <ul style="list-style-type: none"><li>• <i>Keeper of the Flame Award</i></li><li>• Preview of NCSA-2017 Spokane, Washington</li></ul>	
12:50 PM - 1:50 PM	Hall of Ideas Human Library Reflections and Networking Time	
2:00 PM - 2:40 PM	Second FORWARD Workshop Session	
2:50 PM - 3:30 PM	Third FORWARD Workshop Session	
3:40 PM - 4:40 PM	Meet the Pros: 4 ten-minute workshops plus 1 idea-sharing session	
5:30 PM - 6:00 PM	Load buses for the Barn at Harvest Moon Pond <ul style="list-style-type: none"><li>• Wisconsin food and drinks</li><li>• Live Band, dancing, and social time</li></ul>	Poynette, Wisconsin
8:00 PM - 10:00 PM	Buses return to the Madison Concourse Hotel on intermittent basis	

**Sunday, December 4**  
**PAYING IT FORWARD**

7:30 AM - 8:30 AM	Buffet Breakfast	
8:30 AM - 11:00 AM	Closing General Session <ul style="list-style-type: none"><li>• Keynote Speaker: Eddie Slowikowski</li><li>• Parade of Ideas</li><li>• Conference in Review</li></ul>	

## NCSA 2016 FOCUS GROUPS

### Interactive collaborative idea- and material- sharing sessions.

**Time Length:** One-hour session for groups of 15-20 individuals  
**Facilitator:** Each focus group will have a pre-determined facilitator with experience in that specific topic area.  
**Participants:** Participants will be asked to indicate their top 2 choices as part of the online conference registration. This process is designated so that we know if we need to offer two focus groups on the same topic. Participants will be notified in advance of the focus group session to which they are assigned to attend so that they prepare questions and bring materials and ideas to share.

#### Suggested topics of Focus Groups:

- **Middle School and Upper Elementary School Leadership Development and Activity Programs**  
Leadership training models and resources, effective meeting planning and implementation, examples of basic activity design, sources for low cost materials, developing a year-long plan, goal setting and evaluation  
(Designed for middle school and elementary school educators)
- **Leadership Camps/Workshops**  
Curriculum components and hands-on activities focusing on: communication skills, project planning, problem solving  
(Designed for Camp Directors, staff members, and State Executive Directors)
- **Leadership Camps/Workshops for Advanced Students**  
Sharing schedules and curriculum components and hands-on activities for students who have previously attended a Camp/Workshop.  
(Designed for Camp Directors, staff members, and State Executive Directors)
- **Leadership Camp/Workshop Planning and Logistics**  
Share camp schedules, arrival and closing activities, staff development, evaluation  
(Designed for Camp/Workshops Director and State Executive Directors)
- **Hosting a State or Regional Conference**  
Planning guides for conference hosts, schedules, program ideas, selecting student-led workshops, financing.  
(Designed for State Executive Directors and those anticipating hosting future state or regional conferences)
- **Advisor Workshops, Seminars, and Conferences**  
Curriculum components, schedule ideas, materials, hands-on activities, best types of sites. Who should be the target attendance? How to increase attendance?  
(Designed for State Executive Directors and Consultants)
- **Leadership Class Curriculum**  
Development of scope and sequence for Leadership Class Curriculum, Sample syllabus, Projects and Activities, Evaluation and grading policies, Targeted Enrollment: School Leaders or Open Enrollment,  
(Designed for Leadership Class Educators and Administrators)
- **Maintaining Members**  
Member recognition, point system, scholarships, leadership training (retreats/lock-ins) Members' Expectations/Handbook  
(Designed for Activity Advisors and Directors of Student Activities)
- **Designing Leadership Training Activities**  
How to develop activities that teach student leadership concepts. Examples of basic activity design, sources of low cost materials, how to process an activity to enhance student learning.  
(Designed for Activity Advisors)
- **Branding Your Program**  
An in-depth discussion for leaders of statewide student activity organizations on organization identity on social media, other ways to communicate your organizations goals and programs, impact of branding on membership, getting students and advisors involved in telling the Your Organization's Story.  
(Designed for State Executive Directors and Leaders of National, State and Regional activity organizations)
- **Leadership Training for Your Group Members**  
Sharing short and simple activities and resources (example: 10 minute lessons from Phil Boyte and Ron Jones) - How to incorporate leadership training as a regular part of your meetings.  
(Designed for Activity Advisors)
- **Club Management**  
Recruiting Members, Creating essential documents (charters, constitutions, job descriptions), planning effective meetings, Officer training and responsibilities, Group planning and decision-making  
(Designed for NHS, DECA, FBLA, class government, and club advisors)
- **Championing the Value of Student Activities**  
This session will focus on: the educational values of student activities, empowering educators to work within their schools and communities to promote student activities, and core standards and student activity resources and data from the Alliance for Student Activities, etc. It is a session that will also focus on connecting student leadership opportunities to college and career readiness standards.  
(Designed for Administrators, Directors of Activities, State Executive Directors)

### NCSA 2016 Introduces New PechaKucha 20 x 20 Concept

Led by our NCSA-2016 host planning team, NCSA-2016 will feature a unique new program aspect as part of the Friday, December 2nd opening general session. PechaKucha originated in 2003 at an architects' conference in Tokyo. This presentation concept has been used by various groups and organizations over 900 times around the globe. At NCSA 2016, PechaKucha will be used in place of the 30-30 panels of the last two years. PechaKucha is a simple presentation format where you show 20 images, each for 20 seconds. The images advance automatically and the presenter talks along to the images. Multiple NCSA presenters will be selected for this format. Stay tuned to more details in upcoming issues of *Reumors*.

### THANK YOUR FOR YOUR PRAYERS AND WELL-WISHES FOR BARRIE

As I write this April issue of *Reumors*, my wife, dear friend of many of you, and a key leader in the NAWD organization, remains in the Acute Care Unit at Tampa General Hospital. Her hospitalization began in Sebring, Florida on March 7 upon our return from a PASC Board Meeting in Pittsburgh. She was diagnosed with influenza A, which turned rapidly into double pneumonia. Over the next two weeks her condition worsened despite great efforts by doctors. She was intubated and sedated on March 18 and medevac'd to Tampa General Hospital late at night on March 21 in grave condition. She remained in an ICU unit at TGH with aggressive treatment and great care. On April 1, she was well enough to be moved from ICU to the Acute Care Unit where she remains. Many good things have happened with her health, although she has a long road of recovery ahead and much rehab to be done to regain her strength after 50 days in hospital. I have tried to keep family and friends abreast of her situation at [www.caringbridge.org](http://www.caringbridge.org) and thank Lou Miller and Kathy Coll for helping to keep a wide array of friends and colleagues abreast of our journey. We are hopeful, that she will soon be transferred to a rehab facility in Florida and hopefully return to Pennsylvania when it is safe to do so. We are blessed by the prayers, well-wishes, cards and tremendous support that we know surround us during this challenging time. The Warm Fuzzies campaign initiated by our Pennsylvania friends and students has been amazing and the TGH staff as been touched by what they see in Barrie's room which has become "Warm Fuzzy Central" at TGH, as hospital staff and visitors are given Warm Fuzzies to take with them and share. Thank you all and please keep your prayers coming as we continue to watch medical miracles happen.

### ENJOY DINNER AND ENTERTAINMENT AT THE BARN AT HARVEST MOON POND



Saturday night we will be traveling to The Barn on Harvest Moon Pond, a short drive out of Madison, for an experience like no other! This "English post & beam timber" barn has been transformed into an amazing venue that is sure to impress.

While at the barn, you will experience a taste of Wisconsin with traditional Wisconsin foods and drinks from local vendors. You will also be treated to the sounds of The Soggy Prairie Boys – a local bluegrass band that was formed for a FFA Talent Competition and as they say "have been keeping it soggy ever since."

There will also be chances for you to win fabulous prizes by playing some Wisconsin card games, and participating in some Wisconsin trivia. So, sit back at one of the barn's oak tables and "Grandma's kitchen chairs" and let the fun begin-this is definitely an experience you don't want to miss!

NCSA delegates will be bused to the Barn for dinner and entertainment and buses will be available for the return to the Madison Concourse Hotel from 8:00-10:00 PM.

