

# Reumors

February 2017



## MARK YOUR CALENDAR NOW FOR THE 2017 NATIONAL CONFERENCE ON STUDENT ACTIVITIES!

Mark your calendars for the NCSA Conference scheduled for Friday, December 1 through Sunday, December 3, 2017. NCSA-2017 sponsored by the National Association of Workshop Directors will be held in Spokane, Washington, at the Hotel Red Lion-Spokane. The Washington Association of Student Councils will be the host for 250-300 national adult leaders in the field of Student Leadership development. These attendees comprise the state student council executive directors from most states, activity advisors from high schools, middle schools, and a few elementary schools from around the country; and planners/presenters from student leadership workshops from most of the states. These delegates are key players in their state student leadership structures. Consult [www.nawd.com](http://www.nawd.com) throughout this spring for updates and details.

Our webmaster, Lou Miller will be posting applications if you want to volunteer to present a workshop at the conference as well as listing other ways that you can actively participate in this year's program such as being a "Meet the Pros" roundtable presenter. It is our goal to provide a preliminary conference schedule, list of workshop topics, and conference costs this spring so that you can present the details about the conference to your administration for approval to attend before the end of this school year.

We hope that you will recruit colleagues from your respective schools and states to join us for the "LEADERSHIP REVOLUTION" in Spokane, Washington. The NAWD organization is appreciative of the work done by Susan Fortin and the leadership team in Washington as they plan an outstanding weekend. If you teach leadership in the classrooms of our nation, or are advisors to a wide variety of student activity organizations, or develop leadership education programs or conduct workshops for young people and their advisors on the state or national level, this NCSA Conference is for you. The National Conference on Student Activities (NCSA) is designed to provide program strands that encourage participation of a wide variety of activity advisors, school administrators, leadership educators, motivational speakers, and consultants.

The program will feature:

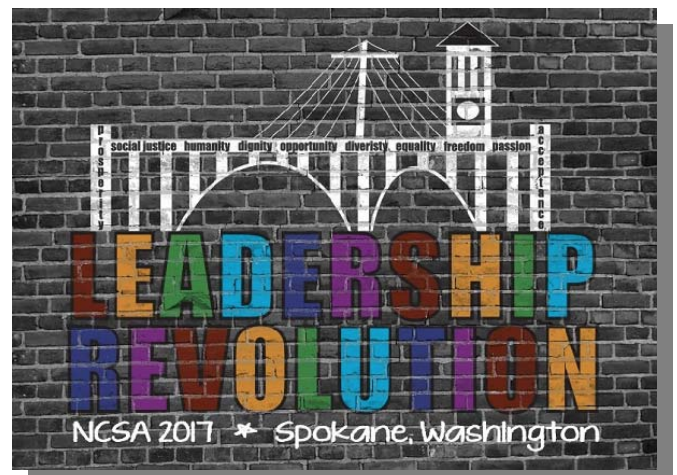
- Two general session keynote speakers
- Three 40-minute workshop presentations
- One hour-long session with different groups focusing on leadership camp curriculum, camp logistics, conference planning, leadership retreats, middle level workshops/conferences, and advisor training
- A dozen hour-long focus groups will provide participants with an opportunity for in-depth discussion, and idea and resources sharing on a varied area of leadership development topics that they will pre-select
- Four 10 minute "Meet the Pros" sessions – learn about new materials, methods, projects that can be successfully implemented in middle schools and high school across the nation
- Mixers, social activities and meals that promote networking and fun!

**Date:** Friday, Dec. 1 to Sunday, Dec. 3, 2017

**Location:** Hotel Red Lion –Spokane  
303 W. North River Drive  
Spokane, Washington 99201  
(608) 285-8000  
[www.hotel-rl.com/park-spokane](http://www.hotel-rl.com/park-spokane)

**Rates:** \$90 plus taxes (Group: NCSA)

**Cost:** \$315 (program and materials, two breakfasts, one lunch, one dinner, and NAWD dues) by Oct. 31st  
\$295 reduced rate when registering as a group of 5 or more or as an NASSCED member by October 31st  
\$335 after October 31st or \$370 onsite



**CONFERENCE INFORMATION THAT YOU  
CAN FIND ON THE WEB SITE NOW!!!**

Look for the NCSA Conference tab at [www.nawd.com](http://www.nawd.com) and click on “2017 Spokane” for more information on picturesque Spokane in eastern Washington along the Idaho border. You will also find information on the Hotel Red Lion as well as how to book rooms now. Please share this information with colleagues in your schools. A goal of NAWD, the sponsoring organization of the National Conference on Student Activities, is to provide an annual conference that brings together different groups of like-minded leadership educators and newly-minted activity advisors for a weekend of learning, networking, and fun so that they are inspired to return to their homes and communities to make the most significant differences possible in the lives of their students, colleagues, and community members.

It is our hope that, as both participants in recent NCSA's and veterans of many previous NAWD programs, you will join us in person every year that you can at NCSA, that you will bring with you someone new who can be inspired by the experience, and that if you can not attend this year, that you can find ways to keep connected to NAWD until we meet you again in person.

The website also includes a letter to share with principals, superintendents, and school board members that will provide them background information on NCSA-2017 and its value to you, your colleagues and ultimately to your students.

**Reumors**  
**Published by the National Association**  
**of Workshop Directors**  
**Jim Finnemeyer, Executive Director**  
**224 Oak Park Road, Hatfield, PA 19440**  
**(215)280-9299**  
[finnemeyer@nawd.com](mailto:finnemeyer@nawd.com)

To submit announcements, articles or corrections for newsletters, please email the NAWD Office Articles or Information from Reumors may be reproduced for use with appropriate credit.



**NAWD BOARD TO EXPAND  
APPLICATION DEADLINE FOR  
TWO NEW SEATS – MARCH 1ST**

In December 2016, the NAWD Board of Directors adopted changes to the organization's bylaws creating a fourth region (Southern) and realigned states impacting all regions, but most changes impacted the Eastern and Central regions, allowing for the creation of the new Southern region. These changes were accompanied by a decision to expand the NAWD Board of Directors to eight members with two individuals representing each of the four regions. Terri D'Imperio (New York) will continue to represent the Eastern Region and Mike Roland (Florida) now represents the Southern Region.

As announced at NCSA-2016, NAWD is seeking an additional representative for both the Eastern and the Southern regions. Originally the application deadline set by the Board of Directors was February 15, 2017. We now do not feel that we have given these important positions adequate publicity. The deadline has been extended until WEDNESDAY, MARCH 1, 2017. The application and job description for members of the NAWD Board of Directors can be found on the NAWD website. NAWD members in those regions are encouraged to apply.

The following states are included in the Eastern and Southern Regions and the term for the newly created seats on the Board are noted. The term of Board members is three years but has been modified for the new seats to create and appropriate rotation.

**EASTERN REGION:** Term: 2017-2018-2019  
Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Virginia, Vermont, West Virginia

**SOUTHERN REGION:** Term: 2017-2018  
Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas

**BOARD OF DIRECTORS CONTACT INFO**

You are invited to contact any member of the Board of Directors to share your ideas for NAWD and the National Conference on Student Activities:

Harry Bettencourt: [harrybettencourt@hotmail.com](mailto:harrybettencourt@hotmail.com)  
Terry D'Imperio: [tdimperio@livoniacsd.org](mailto:tdimperio@livoniacsd.org)  
Tom Heethuis: [theethuis@aol.com](mailto:theethuis@aol.com)  
Sandy Hillman: [hillmans@centergrove.k12.in.us](mailto:hillmans@centergrove.k12.in.us)  
Mike Roland: [mhroland@aol.com](mailto:mhroland@aol.com)  
Stu Shaffer: [stubio@earthlink.net](mailto:stubio@earthlink.net)

## **ASSOCIATION OFFICERS ELECTED**

The NAWD Board of Directors met on Friday, December 2nd to elect officers for 2017. Elected for a one-year term were:

Sandy Hillman, President  
Harry Bettencourt, Vice President  
Tom Heethuis, Secretary  
Terry D'Imperio, Treasurer

## **THANK YOU NCSA WISCONSIN TEAM**

Congratulations to Michelle McGrath and all of the members of the organizing committee of the Wisconsin Association of Student Councils for providing an outstanding NCSA-2016. Their planning, hospitality and outstanding organization were noted time and time again in the conference evaluations.

They utilized the great resources of their downtown Madison location. By creating downtown dining opportunities on Friday night, they encouraged participants to enjoy a "Taste of Wisconsin". The FAST FORWARD session on Friday afternoon was placed in the incredible Orpheum Theater and not only provided attendees with an outstanding sampling of great speakers, but also provided that same opportunity for hundreds of Wisconsin students from area schools.

The use of the State Capitol for the Second General Session on Saturday morning provided a stunning venue for Tim Elmore's keynote in the General Assembly Chamber.

To top off Wisconsin sightseeing, buses took participants Saturday evening to a lovely setting in rural Wisconsin at the Barn at Harvest Moon Pond.

## **NCSA-2016 PROGRAM REVIEW**

The following is a program review utilizing comments and analysis from several delegates who wrote one-page reflections as part of their graduate credit requirement. Graduate credit was provided for NCSA by Edgewood College in Madison, Wisconsin.



The conference had the most amazing speakers-15 of the country's best. They also delivered their contact in some creative ways. The FAST FORWARD "Ted Talks" style event at the Orpheum Theater was a great pre-conference start. Their collective humor and storytelling was really wonderful and the student audience as well as NCSA delegates was completely engaged.



Learning a new style of presentation was an added feature of the First General Session. The PechaKucha presentations were inspiring. "Our IAJHSC Executive Board members plan to use 20 slides for 20 seconds each as a way to share our weekend with others in our organization who were unable to attend."



Saturday morning not only allowed delegates to visit the Wisconsin State Capitol Building, but also to hear Tim Elmore and his message that "we need to first feed ourselves before we feed anyone else." He encouraged cultivating leadership abilities in young adults and adults who guide them. "Growing Leaders" can be the catalyst for emerging generations that will truly change the world. "We truly are lifelong learners."



# Reumors – February 2017 – page 4

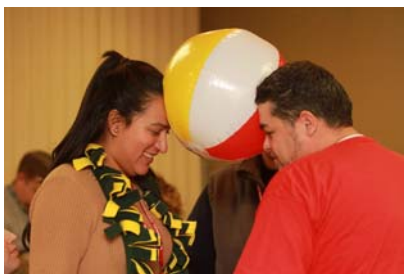


Participants had many networking opportunities throughout the conference to gather ideas to take home as well as time to share their own thoughts. The conference included 32 different workshop sessions based around four curriculum strands. 15 Focus Groups encouraged participants to share materials, curriculum ideas, and resources with each other in an hour-long directed discussion.

Graduate credit writers shared the following thought son their favorite breakout session experiences:

“My best session was by Judson Laipply entitled, ‘Brains Bias, and Behavior’. It was interesting and got me thinking about the differences and bias people bring to group work of any kind.”

“The session on middle schools was very enlightening. We are often like the forgotten step child of the high schools. Fundraisers and fun activities are often challenging for us as we are more limited by lower enrollment and administrative restrictions. Lou Miller shared with us a game night where he has teams of students, parents and teachers that compete in an evening of activities. He also does a movie night and students are polled to help select the movie, which is watched for free and funds are raised by selling popcorn and drinks.”



“I learned a great deal from Scott Backovich’s session on Changing School Climate and Culture. There is a difference between climate and culture. Culture is what’s normal. It’s the rule of thumb. Climate is what you do to culture. It takes four times of intense climate to change culture. I am looking forward to trying some of his ideas from his research to bring my school body closer together.”

“I was totally energized by Carl Olson and his session the Magic of Leadership. I am now looking forward to having him come to our school of 5<sup>th</sup> to 8<sup>th</sup> graders to present a workshop In January.”

“I found Doug Erickson’s leadership class workshop to be especially helpful. He provided many hands-on resources that I can easily incorporate into my class.

I found Heather Schultz’s presentation “Parachute Packer” to be inspiring and helpful to me to remember the importance I make as a classroom teacher and student council advisor.”

Many attendees commented on their evaluations about the impact that author, Joe Kotecki’s post luncheon presentation made upon them. “He was very entertaining and gave great ideas. I especially like how he used Marty, the little penguin to hide and engage his family in fun. His avoidance of *adultitis* was very comical, yet admirable. I plan to do something similar, not only with my students, but with our faculty to lighten the mood and further bond us.



Saturday after afternoon ended with NCSA’s traditional Meet the Pros roundtables in which participants had the opportunity to meet four presenters for 10 minutes each to hear new ideas. Some thoughts that our graduate credit writers shared included: I enjoyed each of the sessions I attended and found them to include unique ideas.

- Take the Lead by Mary Hahn (NM)
- Intense Games by Lou Miller (NJ)
- Service Projects with Dogs by Miriya Julian (NV)
- Chalk Art and the Community by Nancy Brady (PA)

Saturday evening NCSA-2016 attendees enjoyed a dinner and an evening of socializing at the beautiful and unique setting of the Barn at Harvest Moon Pond located in the countryside outside of Madison.



The conference ended on Sunday morning with a closing session. Eddie Slowikowski, US Gold Medalist who ran the mile in 3 minutes 58 seconds, closed off the weekend with his presentation which was “dynamic, emotional (not a dry eye in the room), which really left us feeling inspired. His *can-do* spirit was contagious!”

Participants were sent home entertained with a “Conference in Review” slide program created by the outstanding David Brame and encouraged to attend NCSA-2017 in Spokane, Washington.

### **CERTIFICATES OF CONFERENCE ATTENDANCE ARE STILL AVAILABLE**

Participants in NCSA-2016 who desire certificates of attendance may still receive them by contacting the NAWD Registrar at [ncsaregistrar@aol.com](mailto:ncsaregistrar@aol.com).

### **TERRI JOHNSON HONORED WITH DR. EARL REUM AWARD**



The Dr. Earl Reum Award for 2016 was presented to **Terri Johnson** of Missouri. Terri is a retired school counselor and student council advisor from Lafayette HS in Missouri. She has taught social studies and leadership classes while also serving as an NHS advisor and class advisor. Terri has served as Executive Director of the Missouri Association of Student Councils for the past 16 years. In addition to extensive work with Missouri students and advisors for 33 years, Terri has played a significant role at the national level. She has been a frequent presenter to advisors and NCSA and NASC conferences. She has consulted and presented camp programs in North Carolina, Massachusetts and Pennsylvania. In 2008-2010, she served as president of the National State Student Council Executive Directors and liaison to the NASC Advisory Board. Since her retirement from her school position, Terri has presented advisor workshops in Alabama and Indiana and student and advisor workshops at NASC and NCSA conferences.

### **RESOURCES AND REMEMBRANCES FROM NCSA-2016**

It has been three months since NAWD members gathered in Madison, Wisconsin for the conference. Now as we look toward spring, it is a good time to visit [www.nawd.com](http://www.nawd.com) and to click on the 2016 conference tab to take a look at the photo gallery to remember friends and events of the conference. The site also includes 31 handouts that were provided by presenters of workshop and 26 Meet the Pros sessions. Hopefully, you will find them useful now as they may rekindle memories of sessions or a “to do” list that you made at the time. For some, it will provide new resources even if you could not attend a particular session or even attend NCSA- 2016. NAWD Executive Director, Jim Finnemeyer and members of the NAWD Board of Directors appreciated the evaluations provided by participants each day of the conference. These, along with the feedback obtained from the regional meetings will be a source of valuable insight as the NAWD organization plans for NCSA-2017 and future programs and opportunities.

### **NCSA DELEGATES’ PARADE OF IDEAS**

#### **TELETHON FUNDRAISER**

**Katie Keyes – Texas**

[katiedkeyes@gmail.com](mailto:katiedkeyes@gmail.com)

The best and fastest fundraiser we have done is a telethon. We worked with a local company to organize it, but anyone could do it. Each student gets the name, phone number (and email, but they could get that upon calling). On the night of the telethon, each student has a calling script in which you share the value of your program and what type of projects you need funding for. At the end, we ask if they would be willing to partner with us by donating. We tell them they can give in \$25 increments (because that is how the company we work with does it). The company then sends follow up emails with info about paying. With 65 kids in less than an hour we raised almost \$10,000. With 30 kids this year, \$2500 in 40 minutes.

#### **HIGH 5 FRIDAY**

**Jeff Schutte – Virginia**

[Jeff.schutte@lcps.org](mailto:Jeff.schutte@lcps.org)

Every adult in the building has a giant blue foam hand and stands in the hall before school and during class changes and gives HIGH FIVE to all students **every** Friday. Good way to increase school spirit/culture

#### **BREAKOUTEDU.COM**

**Kelly Jeffords – New York**

[kjeffords@depewschools.org](mailto:kjeffords@depewschools.org)

This a website that provides the stories and clues for classroom escape games. You can use them for teambuilding and they’re even labeled for grade level and subject.

**GLEAM.IO**

**Michael Lovely – Indiana**  
[Michael.lovely@iasc.us](mailto:Michael.lovely@iasc.us)

A great website to promote your social media and to help build your brand is Gleam.io. You can create challenges for students and it keeps track of all the information. All Free!

**DECK THE HALLS  
MIDDLE LEVEL FUND RAISER**

**Lori Puckett – Illinois**

[midwestdirector@iajhsc.org](mailto:midwestdirector@iajhsc.org)

At lunch, we sell tickets to student to participate in Deck the Halls. Students with tickets come during their advisory period to decorate their lockers with wrapping paper and bows. At the same time, they get to enjoy free Christmas cookies and hot chocolate. Student Council decks the halls in lights and plays Christmas music over the intercom.

**FIRST DAY RALLY**

**Wendy Cartwright – Florida**

[wendy.cartwright@ocps.net](mailto:wendy.cartwright@ocps.net)

On the first day of school, our students attend all 7 classes prior to lunch. After lunch, they participate in a rotation that includes a meet and greet with the principal, a club/sports fair, and a pep rally.

**WEEK OF APPRECIATION**

**Meaghan McGuire- Wisconsin**

[meaghanmcguire@monroe.k12.wi.us](mailto:meaghanmcguire@monroe.k12.wi.us)

**Monday: Custodians and Kitchen Staff**

(Decorate and help them at lunch)

**Tuesday: Office Staff** (decorate)

**Wednesday: Teachers** (Before School Breakfast)

**Thursday: Community** (Write thank you letters to businesses)

**Friday: Students** (Dodgeball Tournament)

**AUTISM AWARENESS CAMPAIGN IN APRIL**

**Monique Albright- Midland HS- Texas**

[albrightmr@midlandps.org](mailto:albrightmr@midlandps.org)

Incorporate ideas from autistic students about how to teach their peers about autism. They can make announcements, posters, etc. We also provided a puzzle piece to all staff and students to wear during the awareness campaign (spray painted, hole punched safety pin).

**COMMITTEE CHAIRS**

**Karen Crawford- Maryland**

[mrskcrawford@gmail.com](mailto:mrskcrawford@gmail.com)

Consider within your organization having a Director and a Deputy Director (two upper classmen or one upper and one underclassmen). What's in a Name? Principals' Secretary OR Administrative Assistant? Same thing – title **is** important – encourages students to apply for the positions.

**COLBY COCHRAN AND ELLIOT MATHIS  
OF NORTH CAROLINA  
RECOGNIZED WITH THE  
“KEEPER OF THE FLAME” AWARD**



The Keeper of the Flame Award was first given at NCSA-2009 in Florida by Bob Transkei as he was organizing his thoughts for a keynote presentation. He recognized a central theme that ran through Earl Reum's life and work. Earl showed us how to bring out the best in others in a myriad of ways. Earl showed us how to lift people up, to honor their achievements, and to personalize the way in which we recognize their contributions. In ending his presentation, Bob presented a copy of the December 20, 1948 issue of **Life Magazine** to Sarah Jones, the former Executive Director of the Connecticut Association of Student Councils.

Sarah turned this into an amazing idea in 2010 by presenting the magazine to another NAWD member, thus creating the “Keepers of the Flame Society”. As a prolific motivational speaker, Earl Reum, always found ways to surprise his audiences by opening a book on stage with flames shooting forth, helping to make one of his many significant points. Congratulations, Colby and Elliot on joining this distinguished group of leadership educators.

During the Saturday afternoon luncheon Andy Costanzo, Pennsylvania Workshop Director, presented the veteran NCASC workshop directors and State Student Council Executive Directors with an original copy of the December 20, 1948 **Life Magazine** which featured Earl Reum as a high school senior from Denver, Colorado, recognizing him for his passion and dedication to student activities and student leadership. Earl later went on to become the most noted speaker on the power of activities and their impact on both individuals and groups, as well on schools and communities. Earl, a prolific writer of leadership and inspiration materials, founded the National Association of Workshop Directors (NAWD) in 1973 with the sole purpose of using it to train educators in the field of leadership education. Earl passed away in December 2010 and again was written of in a national magazine when his obituary appeared in **Time Magazine**.