

# Reumors

## August 2017



Website  
[www.nawd.com](http://www.nawd.com)

Twitter (new!)  
[@paradeofideas](https://twitter.com/paradeofideas)

### ONLINE REGISTRATION BEGINS FOR “LEADERSHIP REVOLUTION” IN SPOKANE

The annual National Conference on Student Activities (NCSA) brings together different groups of like-minded educators, activity advisors, and leadership camp directors/staff for a weekend of learning, networking, and fun. NCSA is designed to provide program strands that encourage participation of a wide variety of activity advisors, school administrators, leadership educators, motivational speakers, and consultants. It is NAWD’s goal that the participants will be inspired during the three days of the conference and will return to their homes to make the most significant difference possible in the lives of their students, colleagues, and community members.

#### The program will feature:

- Two general session keynote speakers
- Three 40-minute workshop presentations
- One Conversation Café focus group session
- A New Hall of Ideas Session (optional)
- A “Human Library” session (optional)
- Five-10 minute “Meet the Pros” sessions to learn about new materials, methods, projects successfully implemented in middle schools and high schools across the nation
- Pre-conference options:
  - Leadership at the Peak: an all-day leadership curriculum experience at Chewelah Peak Learning Center (CPLC)  
**or**
  - Winter Recreation at the Peak  
**or**
  - Speakers Showcase  
**or**
  - Leadership Institute specialty workshops at nearby Gonzaga University
- Mixers, social activities and meals that promote networking and fun

NCSA-2017 is hosted by the Association of Washington Student Leaders (a division of the Association of Washington School Principals) which has been providing leadership training in their state for over 60 years serving more than 13,000 students.

**Date:** Friday, Dec. 1 to Sunday, Dec. 3, 2017

**Location:** Hotel RL and downtown sites in Spokane, Washington  
[www.hotel-rl.com/park-spokane](http://www.hotel-rl.com/park-spokane)  
509-326-8000

**Rate:** \$90 plus taxes for one to two people per room per night/ \$100 for 3 and \$110 for 4

**Cost:** \$315 (program and materials, two breakfasts, one lunch, one dinner, and NAWD dues) by October 31<sup>st</sup>  
\$295 reduced rate when registering as a group of 5 or more by October 31<sup>st</sup>.  
\$335 after October 31<sup>st</sup> or \$370 onsite.



### “LEADERSHIP REVOLUTION” THE PHILOSOPHY BEHIND THE THEME

#### Why a Leadership Revolution?

With the myriad of challenges schools are called upon to meet, student leaders are critical partners in both defining and implementing solutions. Schools need help in insuring the academic and social success of all students. The Leadership Revolution is realizing this important truth: engaged leaders who represent the diverse needs and issues facing students today are an important part of the equation!

Join us in December for conversations like these:

- **Tradition:** Do our traditional activities and leadership governance models meet the needs of all students? If not, what modifications are needed?
- **Disproportionality:** Do the student leaders reflect the social and academic demographics of the students they represent?
- **Inclusivity:** How can student leaders work at decreasing or eliminating inequity; promoting inclusiveness of diversity; and establishing environments that are supportive of all students in our schools?

**PRE-CONFERENCE OPPORTUNITIES**  
**DECEMBER 1, 2017**

This year's conference offers four pre-conference options. Two are full day events that will depart the conference hotel at 7:30 AM on Friday December 1. Two begin Friday at 1:00 PM. All conclude before the first conference session begins!

**PRE-CONFERENCE Option #1**  
**Leadership at the Peak**



Experience "Leadership Camp" first hand! This event will be valuable to people teach leadership in a camp, retreat of classroom setting.

Participants will leave the Hotel RL at 7:30 AM on FRIDAY, DECEMBER 1 and will travel one-hour by charter bus to the Chewelah Peak Learning Center (CPLC) for a day of leadership camp. The day will include leadership curriculum, hands-on activities, and a chance for camp folks to share philosophy, structure and goals. The bus will return to the Hotel RL in time for "campers" to freshen up before the NCSA conference opening. For over 60 years, summer leadership camp has been a tradition for Washington schools. This pre-conference program will provide a unique opportunity for NCSA attendees to interact with some of the most talented leadership educators in the nation. This pre-conference event includes lunch, snacks and transportation.

Cost per delegate = \$30. Please note that participants will need to arrive in Spokane by THURSDAY night, NOVEMBER 30th to attend.

**PRE-CONFERENCE Option #2**  
**Winter Recreation at the Peak**

The Charter buses that will be taking members to Chewelah Peak for a mini-Leadership Camp can also transport those who decide to use the day exploring the winter recreation opportunities in the area. Snow-shoeing, cross country and down-hill skiing as well as winter hikes are all available at Chewelah Peak. The \$30 pre-conference fee will cover the bus trip and

lunch. Rental fees and lift-tickets would be the responsibility of each participant. Washington hosts will work directly with people choosing this option so we can best meet your needs.

**PRE-CONFERENCE Option #3**  
**Speakers' Showcase**  
**1:00-2:30 PM**

A Speakers Showcase program jointly sponsored by the National Association of State Student Council Executive Directors (NASSCED) will be offered to participants from both organizations. This session will provide the opportunity to hear from and interact with leading speakers in the youth market. A list of speakers and detailed program information will be announced in the October *Reumors* and posted on the NAWD website.

**PRE-CONFERENCE Option #4**  
**Gonzaga University Leadership Institute**  
**1:00-4:00 PM**

(Includes travel time of 10 minutes to/from campus)



We will be utilizing the talents of Gonzaga University professors and graduate students for this two-hour Leadership Institute which will focus on Organizational Dynamics, Authenticity and Personal Narrative in Leadership. Gonzaga University is just up-river from the conference hotel. (You might have followed the Zags in the NCAA Men's Basketball Tournament this past March.) Gonzaga is known for its' world class **Leadership Studies Program** that offers undergraduate, masters and doctoral programs. This will be an engaging, interactive and powerful learning session.

**EXHIBIT HALL**  
**2:00-5:00 PM**

Vendors who work with advisors in student activities will showcase their materials and resources. Leadership Education curriculum materials and resources will also be available for purchase or order in the Exhibit Hall.

**CALL FOR NCSA PRESENTERS**  
**“LEADERSHIP REVOLUTION”**  
**WORKSHOPS**

The National Conference on Student Activities is designed to provide program strands which encourage participation by a wide variety of activity advisors, school administrators, leadership educators, motivational speakers, and consultants. Posted at [www.nawd.com](http://www.nawd.com) are the application and the strands and topic areas designed to encourage NCSA attendees to apply to be presenters in 2017. Potential presenters are asked to review topic areas and create a presentation based on the suggested themes. The list of topics is designed to stimulate thinking about potential presentations and not to place constraints on the creativity of the presenters. NAWD has a tradition of using educational conference sessions as a platform for innovation in the field of student activities. In the spirit of collegial networking, NAWD seeks contributors who are willing to share their expertise without an expectation of payment.

**NCSA-2017 Strands**

**Equity, Access, and Opportunity** – Innovative ways to open the doors of leadership to all students.

**Diversity, Understanding, and Acceptance** – Successful lessons and activities that focus on human relations skills.

**Stirring the Pot** – “Revolutionary” strategies to teach leadership concepts, promote positive school climate and make school fun for everyone.

**What is Working?** Ideas, activities and approaches that are working in your school or state related to a myriad of programs, resources, leadership training, and educational concepts. (The list is endless at [www.nawd.com](http://www.nawd.com))

Concurrent sessions will be held at the RL Hotel-Spokane on December 2. Sessions are 40 minutes in length. We will have a total of twenty-five or more breakouts in three time slots.

Please submit a presenter application to Jim Finnemeyer at [finnemeyer@nawd.com](mailto:finnemeyer@nawd.com) no later than September 10, 2017. Decisions will be made between September 15th and October 1<sup>st</sup>.

**OBTAIN GRADUATE CREDIT FOR NCSA!**

**Edgewood College** (Madison, WI) has agreed to attach graduate-level credit to the National Conference on Student Activities from December 1 to 3, 2017!

Attendees wishing to earn credit will have the opportunity to request one, two, or three credits at \$170 per credit.

Please note: You do NOT have to apply for credit prior to the conference.

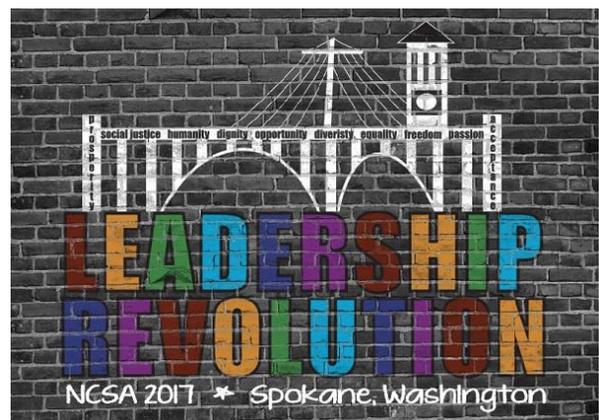
Information will be available on site for credit requirements and the application process.

If you have questions prior to the conference, you can contact:

Kellie Murphy, Continuing Education Coordinator  
[kmurphy@edgewood.edu](mailto:kmurphy@edgewood.edu)  
608-663-4225

**SATURDAY EVENING DINNER**  
**DISCOVER SPOKANE**

Saturday night will give delegates the opportunity to Discover Spokane. Your Washington hosts will provide information at [www.nawd.com](http://www.nawd.com) by October 1 that will guide you to local restaurant venues that meet your needs in terms of cuisine, price and atmosphere. Local breweries provide a Pub Crawl Map. Local wineries have downtown tasting rooms. Holiday performances of “The Nutcracker” are in town. Count on your Washington hosts to help make your Saturday evening a memorable one. Details of Saturday options will be provided on the NAWD website and in the October **Reumors**





**NCSA 2017 – “LEADERSHIP REVOLUTION”**

**Spokane, Washington**

**Friday, December 1, 2017**



- 7:30 am – 4:00 pm Pre-Conference trip and activities at Chewelah Peak Learning Center (Leadership Camp) OR Winter Recreation at the Peak (Snow-shoeing, cross country and downhill skiing, winter hikes)  
7:00 am-7:20 am Special Registration for trip participants
- 12:00 pm – 6:00 pm Registration  
1:00 pm – 2:30 pm Speaker Showcase (sponsored jointly by NASSCED and NAWD)  
2:00 pm – 5:00 pm Hall of Exhibitors
- 2:45 pm – 4:00 pm Pre-Conference Special Workshop Sessions at Gonzaga University
- 4:15 pm – 5:05 pm Newcomers' and Mentors' Meeting
- 5:15 pm – 6:00 pm NCSA Opening Session
- 6:00 pm – 7:15 pm Opening Dinner at the Hotel Red Lion
- 7:30 pm – 9:15 pm First General Session  
Keynote Speaker  
Parade of Ideas
- 9:15 pm – 10:30pm Hospitality and Networking

**Saturday, December 2, 2017**

- 7:30 am – 8:15 am Buffet Breakfast  
w/ Parade of Ideas (what are things you have done that are transformational in your school?)
- 8:30 am – 9:45 am Second General Session: Keynote Speaker: Stu Cabe  
Dr. Earl Reum Award
- 10:00 am – 10:40 am Workshop #1
- 10:50 am – 11:30 am Workshop #2
- 11:40 am – 12:20 pm Workshop #3
- 12:30 pm – 1:30 pm Lunch (interactive lunch)  
Keeper of the Flame Award
- 1:40 pm - 2:40 pm Hall of Ideas, Human Library, Reflections and Networking Time
- 2:50 pm – 3:40 pm Conversation Café
- 3:50 pm – 5:00 pm Meet the Pros
- 5:15 pm – 5:45 pm Regional Meetings
- 6:00pm Dinner on own at Spokane Establishments

**Sunday, December 3, 2017**

- 7:30 am – 8:30 am Buffet Breakfast
- 8:45 am – 11:00 am Closing General Session  
Keynote Speaker:  
Parade of Ideas  
Preview of NCSA-2018 Atlanta, Georgia  
Conference in Review

### MEET THE PROS SESSIONS

NCSA participants have had many opportunities at the state and national level to attend roundtable sessions. One of the goals at NCSA-2017 is to provide our members with an opportunity to attend roundtables which will relate to one of the four focus areas listed below. The tables for presentations related to each theme will be located in the same area of the meeting room to allow participants to easily move among tables within their area of interest. The option to move to a table in another interest area will also be possible.

Resources to take home that can be shared with others within their school, state organization, or other community organizations will be provided. Presenters will be asked to prepare copies of a one-page hand-out with their contact information to share with those attending their sessions. Each table will accommodate up to ten participants and there will be four sessions of each presentation lasting ten minutes each. A fifth block of time will allow participants to share the best idea that they heard or their best idea with the tablemates at their last table.

The key to making this “Meet the Pros” session is each of you. Please consider volunteering to present materials on one of the four focus areas listed below. Complete the application below and email it to [finnemeyer@nawd.com](mailto:finnemeyer@nawd.com) by **Friday, October 20<sup>th</sup>**.

#### “Meet the Pros” focus areas are:

- **Camps-Leadership Workshops-Retreats-Conferences**

These sessions may include curriculum ideas, overview of a single camp learning unit, schedules, small and large group activities, potential keynote speakers, conference service ideas, district and regional conference ideas, on-and off-campus activities, staff training, registration forms and info packets, financing and cost of running these various programs, etc.

- **Leadership Classes-Lessons-Resources**

These sessions may include “best practices” lessons, grading requirements and expectations of students, relationship to state standards, small and large group activities, in-print and on-line resources, use of technology in the classroom and related resources, and examples of course syllabi.

- **Tips for Being a Successful Activities Advisor**

These sessions may include ideas for training of new advisors or retention of veteran advisors, officer training, creation of handbooks for organizations, development of charters and constitutions, resources and inspirational materials, recognition of student leaders, support for new advisors, working with administrators, increasing student involvement, gaining the support of faculty and staff.

- **Best Activity-Best Service Project-Best Recognition Idea-Best Fund Raiser**

These sessions should include “how to do” materials on one or more ideas under the “best” category. Share ideas that have worked for you or for other advisors in your school or state organization.

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### MEET THE PROS APPLICATION

Presentation Title: \_\_\_\_\_

Please check one: Focus Area to which this “Meet the Pros” session is most closely related:

- Camps-Leadership Workshops-Retreats-Conferences**
- Leadership Classes-Lessons-Resources**
- Tips for Being a Successful Activities Advisor**
- Best Activity-Best Service Project-Best Recognition Idea-Best Fund Raiser**

Name of Presenter \_\_\_\_\_

Work Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_

Best E-Mail to contact you \_\_\_\_\_

Please provide a very brief description of your session (to be used in the program):

**HUMAN LIBRARY RETURNS TO NCSA**  
**Saturday, December 2, 2017 1:40-2:40 PM**

**SEEKING 6-8 “EXPERTS” TO SHARE THEIR KNOWLEDGE AND IDEAS IN A ONE-ON-ONE SETTING**

NAWD is seeking leadership educators and activity advisors who will each provide three 15-20 minute one-on-one appointment sessions. The Human Library will provide a casual setting-option after the Saturday luncheon where these “experts” with a wealth of experience in the field of student activities will be located around the “Library”. Each “expert” will be prepared to discuss a different aspect, challenge, or initiative with delegates who seek to visit the “Library”. The goal of the Human Library program component is to provide a different approach to the challenges of student activities and answer “burning” questions, allowing participants to dive into individual solutions more than is possible through the normal broad-brush approach presented in workshop sessions. **If you would like to volunteer to be a Human Library “expert” for NCSA-2017, please contact Jim Finnemeyer at [Finnemeyer@nawd.com](mailto:Finnemeyer@nawd.com) by October 1.**

**NEW HALL OF IDEAS SESSION**  
**Saturday, December 2, 2017 1:40-2:40 PM**

NCSA-2017 will offer a new post-luncheon option entitled Hall of Ideas. This session is designed to provide another idea sharing and networking opportunity and will be a bridge between the NCSA traditional Parade of Ideas (which is more spontaneous) held on Friday night and Sunday morning and the more extensive idea sharing of the Meet the Pros session on Saturday afternoon.

**How will the Hall of Ideas Work?**

- NCSA volunteers will be solicited for this session during August and October.
- Each presenter will be given ONE minute at the microphone to detail the materials, project or leadership curriculum concept that they wish to share.
- Presenters will also be asked to bring a one-page handout and submit an electronic copy to be posted on the NAWD website.
- After all of the short presentations, presenters will be positioned around the meeting room with signs identifying themselves and what they are sharing.
- NCSA delegates will have the final 20 minutes of the session to circulate throughout the room for a Q and A opportunity with the Hall of Idea presenters and to acquire handouts.

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**HALL OF IDEAS APPLICATION**

Complete the application below and e-mail it to [finnemeyer@nawd.com](mailto:finnemeyer@nawd.com) by **Friday, October 20<sup>th</sup>**.

Presentation Title: \_\_\_\_\_

Name of Presenter: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

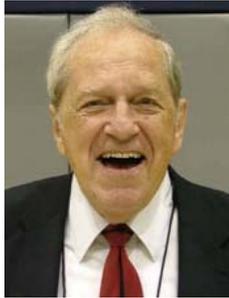
City/State/Zip Code: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Best E-Mail to contact you: \_\_\_\_\_

Please provide a very brief description of the Hall of Ideas presentation that you wish to share:

**EARL REUM AWARD**  
**Nomination Process**



The Earl Reum Award began in 1991 and honors our organization's founder, Dr. Earl Reum. It is the goal of NAWD to recognize one individual in each of eight regions within the nation for their roles in leadership education and involvement in training advisors within the arena of student activities.

The nominees should be people who...

- Encourage and inspire others in the field of student leadership
- Enthusiastically share their experiences and expertise through presentations to adults
- Promote, facilitate, or create opportunities for adults to receive information to share with their students
- Are instrumental in student leadership training
- Promote student leadership within their states and/or at the national level

NAWD members are urged to seek out and nominate individuals in each region of the nation to both recognize excellence in leadership education and to encourage adults who are the "trainers of trainers".

It is recommended that an applicant/nominee for the Earl Reum Award should have previously attended a NAWD National Conference on Student Activities. A past regional Earl Reum Award winner must wait five (5) years before applying for the regional award again. Past national Earl Reum Award winners are not eligible for consideration. Past national winners and recent regional winners can be found at [www.nawd.com](http://www.nawd.com) under "Past Honorees".

Either the nominator or the nominee must complete the information on the official nomination form found at [www.nawd.com](http://www.nawd.com). The nomination form should include one letter of recommendation.

Send the completed nomination form and a photo of the nominee to:

NAWD c/o Jim Finnemeyer  
224 Oak Park Road Hatfield, PA 19440

**Postmark deadline: Friday, September 1, 2017**

**POSITIONS ON THE NAWD BOARD OF DIRECTORS ARE AVAILABLE**

The Bylaws for NAWD provide for a Board of Directors, consisting of eight NAWD members – two representing each of four regions of the nation (eastern, southern, central, and western) with a term of three years. When a Board member's term is up, the seat is declared open and any qualified member may apply.

In 2017 the term of western regional representative is open. Stu Shaffer (California) has served as an original member of the NAWD Board since 2008. He is not seeking another term.

The second position to be selected is a representative of the southern region. Mike Roland (Florida) began a term in March 2015. Mike plans to seek re-election, but each position is open to all eligible applicants within their regions.

A job description and an application can be found at [www.nawd.com](http://www.nawd.com). The completed application with two letters of recommendation from NAWD members, and a digital photo must be submitted electronically to NAWD Executive Director, Jim Finnemeyer by October 15, 2017.

The present members of the Board of Directors are:

**Eastern Region:** Terry D'Imperio (New York)  
Lou Miller (New Jersey)

**Southern Region:** Katie Keyes (Texas)  
Mike Roland (Florida)

**Central Region:** Sandy Hillman (Indiana)  
Tom Heethuis (Michigan)

**Western Region:** Harry Bettencourt (California)  
Stu Shaffer (California)

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**Reumors**

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**Jim Finnemeyer, Executive Director**  
224 Oak Park Road, Hatfield, PA 19440  
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[finnemeyer@nawd.com](mailto:finnemeyer@nawd.com)

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## A PERSONAL APPEAL TO NAWD MEMBERS TO HELP

For the past 25 years or more I have had the privilege and honor to work with the Horatio Alger Association for Distinguished Americans. Founded in 1947, the association's goals have been to promote free enterprise, and recognize individuals who have overcome adversity and financial challenges in their lives, and yet have achieved significant success in their field, whether that be in business, entertainment, athletics, government, the medical professions or in many other careers. In 1984, the Association created a scholarship program which has grown substantially over the decades and is now the largest need-based privately funded scholarship program in the nation. Since 1995, I have been a Field Director in Pennsylvania for this scholarship and a member of the National Scholars Program staff. I have been blessed each year as I have marveled at the determination and resilience of the young scholars whom I have met. I have been touched by the challenges that they have overcome and their persistence and strong desire to attend college and to succeed in their adult lives and to give back to their communities.



The Association's greatest need is to identify seniors each summer and fall who meet the criteria for their scholarships. My personal experience while teaching was that in my school, and in hundreds of others with whom I have worked, there are definitely seniors who fit the need and criteria, but many times they work very quietly to overcome their great challenges and succeed in the classrooms and activities of the school without drawing attention to themselves.

Thus, the challenge is how to identify them and encourage them to apply for one of these incredible scholarships. The scholarship money is significant, but in the limited space of I have, believe me when I say that these scholarships are about way more than money. If a student is selected to be a national or state Horatio Alger Scholar, they are embraced by the members and the headquarters staff for LIFE. Scholarship Alumni reach out to support them through their education, there is a 24/7 hotline available to counsel them as they face academic, personal, and family challenges, as college graduates they may join the Alumni Association, and may apply for graduate grants to further their higher education. Most of all as they stay connected to the Horatio Alger Association, they feel supported and cared about.

Thank you,  
Jim Finnemeyer, NAWD Executive Director

### **\$18 Million in Horatio Alger Scholarships to be Awarded to Seniors**

The Horatio Alger Association for Distinguished Americans is accepting scholarship applications for the Class of 2018 due no later than October 25, 2017. NAWD members can have a significant role in helping to share information this fall about these scholarships. Please use your voice, your contacts, and your varied networks to share the following information with your Administration, Guidance Department, colleagues, or with community organizations that deal with at-risk youth such as Upward Bound, Boys and Girls Clubs, and foster care organizations and other like-minded groups that work with students that you know who fit the following criteria:

*The Horatio Alger Association seeks to assist students who have demonstrated integrity, perseverance in overcoming adversity, strength of character, financial need (under \$55,000 adjusted gross family income), a good academic record, commitment to pursue a college education, and a desire to contribute to society.*

**National Scholars Program:** 106 seniors from all 50 states, the District of Columbia, and Puerto Rico will be selected to each receive a \$25,000 scholarship and will be invited to the National Awards program in Washington, D.C.

**State Scholars Program: 800 additional seniors in all 50 states** will each receive a \$6,000 to \$10,500 college scholarship. Scholarship criteria is the same as for other Horatio Alger Scholarships.

Activity advisors and administrators as well as student leaders can help promote these scholarships for seniors in your schools and communities. **Every** high school in America has one or more seniors who could benefit by these scholarships. Help spread the word.

These scholarships can only be applied for online: [www.horatioalger.com/scholarships/index.cfm](http://www.horatioalger.com/scholarships/index.cfm)

**Applications Available Beginning August 1, 2017 with an October 25, 2017 deadline**